



Statewide Quarter-page Advertising Program (SQD)

Reach more than 300,000 Montana readers in 47 newspapers with an eye-catching quarter-page display advertisement for just \$3,495!

The Montana Newspaper Advertising Service statewide quarter-page display advertising program, known as SQD (*squid*), provides advertisers with an opportunity to get broad, statewide reach with a larger display size at a very reasonable cost. At 3 col. X 10" for broadsheets and 3 col. X 5" for tabloids, SQD ads will draw plenty of attention from Montana newspaper readers, providing a powerful, convenient, affordable platform for your message.

Pricing: \$3,495

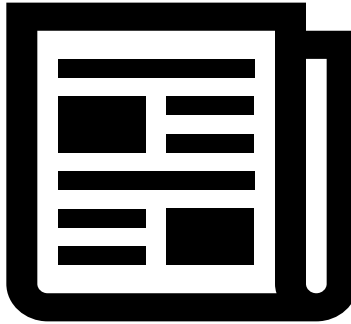
(Frequency discount of \$215 per ad for placements of six or more ads)

Mechanics: Ads must be built to fit two sizes, 4.9" X 10" for broadsheets and 4.8" X 5" for tabloids.

Deadlines: Space reservation deadline at 5:00 p.m. on Wednesday prior.

Restrictions: Only one SQD may be sold in any given week.

Participating Newspapers: The SQD network includes 47 participating newspapers with combined circulation of 134,259 and an estimated readership of 335,647.



Anaconda Leader
Belgrade News
Big Horn County News
Big Sandy Mountaineer
Billings Times
Bitterroot Star
Blaine County Journal News-Opinion
Boulder Monitor
Bozeman Daily Chronicle
Broadwater Reporter
Cascade Courier
Choteau Acantha
Cut Bank Pioneer Press
Fairfield Sun Times
Flathead Beacon
Glacier Reporter
Glasgow Courier
Glendive Ranger-Review
Havre Daily News
Independent Press
Kootenai Valley
Laurel Outlook
Lewistown News-Argus
Livingston Enterprise

Lone Peak Lookout
Madisonian
Meagher County News
Miles City Star
Missoulian
Northern Plains Independent
Phillips County News
Phillipsburg Mail
Powder River Examiner
Ravalli Republic
River Press
Sanders County Ledger
Seeley Swan Pathfinder
Shelby Promoter
Sidney Herald
Silver State Post
Terry Tribune
The Valerian
Times Clarion
Tobacco Valley News
Valley Journal
Whitehall Ledger
Wibaux Pioneer-Gazette
Yellowstone County News