

WHAT IS SDAP?

The Statewide Display Advertising Program (SDAP) is the easiest way to reach hundreds of thousands of Montana residents through a network of 63 newspapers in one convenient place at a significant discount, saving you both time and money.

GUIDELINES

- Deadline for most weeks is **Wednesday at 5pm.** This may vary near major holidays. Please give us a call at 406.443.2850 for complete information.

- **All rates are NET.** All payments are due at the time of placement. We accept all major credit cards. If not paying by credit card, please send certified check or money order. **If you choose to use a personal or business check, allow 10 days for check clearance.** Ads will not be placed until the check clears.

- All legal ads are accepted. Adoption ads must be placed by a placement agency or individual licensed by the State of Montana Department of Family Services.

- **We cannot guarantee 100 percent placement of any ad.** It is left to the discretion of individual newspapers to accept or reject ads according to policies at the individual papers.

- Space available for SDAP advertising is limited each week, and is sold on a **first come, first served basis.** Order early to assure your desired advertising run dates.



- **The Montana Newspaper Association does not provide tearsheets from each newspaper,** but the MNA does monitor publication in all the newspapers and can, upon request, provide a notarized Affidavit insertion order to the newspapers.

- If you have any other questions feel free to email us at stacy@mtnewspapers.com or call 406.443.2850 for more information.



BIG SKY. BIG IMPACT.



PRICING & SIZING

Size	Price	6 or more
2 col x 2"	\$406 ea.	only \$376 ea.
2 col x 3"	\$650 ea.	only \$585ea.
2 col x 4"	\$1,100 ea.	only \$990 ea.
2 col x 5"	\$1,500 ea.	only \$1,350 ea.

To place an order, email:

ads@mtnewspapers.com

or your local participating newspaper.

Along with basic information, please attach 2 sizes of your ad, one 3.7 inches wide and the other 3.2 inches wide (both at the desired height). All ads must be in individual adobe PDF files with ALL FONTS EMBEDDED.

Your local participating newspaper may be able to assist with ad design.

Montana Newspaper Association

825 Great Northern Blvd - Suite 202
Helena, Montana 59601

Phone: **406.443.2850**

Fax: **406.443.2860**

mtnewspapers.com
ads@mtnewspapers.com

Get your ad in **63** papers!

Anaconda Leader	Independent Record
Belgrade News	Yellowstone County News
The Mountaineer	Jordan Tribune
Lone Peak Lookout	Daily Inter Lake
The Big Timber Pioneer	Laurel Outlook
Boulder Monitor	Lewistown News-Argus
Bozeman Daily Chronicle	Western News
Powder River Examiner	Blackfoot Valley Dispatch
Glacier-Reporter	Livingston Enterprise
Montana Standard	Phillips County News
Cascade Courier	Miles City Star
Liberty County Times	Char-Koosta News
Blaine County Journal	Phillipsburg Mail
News Opinion	Clark Fork Valley Press
Choteau Acantha	Lake County Leader
The Circle Banner	Carbon County News
Hungry Horse News	Valley Journal
Stillwater County News	Roundup Record Tribune
Culbertson Community News	Shelby Promoter
Cut Bank Pioneer Press	Sidney Herald
Silver State Post	Judith Basin Press
Dillon Tribune	The Bitterroot Star
The Madisonian	Mineral Independent
Tobacco Valley News	Terry Tribune
Fairfield Sun Times	Sanders County Ledger
Independent Press	Broadwater Reporter
River Press	The Valerian
Glasgow Courier	Meagher County News
Glendive Ranger-Review	Whitefish Pilot
Big Horn County News	Whitehall Ledger
The Times-Clarion	Northern Plains Independent
Havre Daily News	Daniels County Leader
	Ekalaka Eagle

• **63 Montana Newspapers**
• **140,000+ Distribution**
• **352,000+ Readership**
ONE LOW PRICE!



SDAP

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- **63 Montana Newspapers**
- **140,000+ Distribution**
- **352,000+ Readership**

All for One Low Price!

