Best Feature Photo
Division 2: Weekly newspapers
2018 Better Newspaper Contest
By Chris Peterson, Hungry Horse News

Titled: Moonrise Kingdom
**MNACalendar**

**December**
24 - 25  MNA office will be closed for the Christmas holiday
25  Federal holiday: Christmas Day
31  MNA office will close at noon for New Year’s Eve

**January**
1  Federal holiday: New Year’s Day
1  MNA office will be closed for the New Year’s holiday
3  2019 MNA Better Newspaper Contest is open for entries
7  Start of the Montana Legislative Assembly
10  Member Educational Opportunity: Online Media Campus: Classified 2019: Biggest Challenges and Freshest Opportunities
Register at [http://onlinemedia campus.com/](http://onlinemedia campus.com/)
17  Member Educational Opportunity: Online Media Campus: Newsroom Safety and Security
Register at [http://onlinemedia campus.com/](http://onlinemedia campus.com/)
18  MNA and MNAS Board of Directors’ meeting in Helena
21  Federal holiday: Martin Luther King Day

**February**
1  Begin accepting nominations for the 2019 Montana Newspaper Hall of Fame, Master Editor/Publisher Award and Dick Crockford Distinguished Service Awards
13  2019 Better Newspaper Contest is closed for entries at 10:00 pm
18  Federal holiday: Presidents’ Day

**March**
10-16  National Sunshine Week
16  Deadline to submit articles for the March Press Pass newsletter
22  Nomination deadline, 2019 Montana Newspaper Hall of Fame, Master Editor/Publisher Award and Distinguished Service Awards
29  Montana Freedom of Information Hotline Inc. event at the Montana Capitol

**April**
5  MNA and MNAS Board of Directors’ meeting - Missoula
15  Montana Corporation Annual Report filing deadline with the Montana Secretary of State

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**Montana Senior News**

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**OUR MISSION:**
To advance and sustain the news publishing industry in Montana.

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Jim Rickman, Executive Director | jim@mtnewspapers.com
Stacy Wirtz, Business Development Director | stacy@mtnewspapers.com
Ryan Stavnes, Member Relations & Client Services | member@mtnewspapers.com
mtnewspapers.com

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December 21, 2018
The DCHS wrestling team earned third place at the Eastern/Weekly newspapers with circulation 2018 Better Newspaper Contest.

To view all the first-place winners of the 2018 Better Newspaper Contest, please visit the following link: http://www.mtnewspapers.com/awards2018/presentation.php
Matt Gibson named MNA executive director

Matt Gibson has been hired as the next executive director of the Montana Newspaper Association.

Gibson will replace Jim Rickman, who is retiring on January 4, 2019, after serving the newspaper industry for 41 years.

“The Montana Newspaper Association is the strongest advocate for free speech, open government, and professional news standards in the state, and its work is vital to the industry,” Gibson said. “I’m excited by the opportunity to serve the MNA’s members by promoting the great work they’re doing each and every day.”

Scott Squillace, the president of the MNA and the search committee chairman, said Gibson will assume his new role by the end of the year.

“The search committee spent many hours establishing hiring criteria, researching candidates and interviewing finalists,” he said. “We were quite fortunate with the volume of quality candidates that were interested in the position. Ultimately, the committee was unanimous in its decision to offer the position to Mr. Gibson.”

Squillace said Gibson has a unique perspective as a former MNA board member and past MNA president.

“You take a person who got his start in newspapers working at a small Montana daily (Livingston Enterprise), a person who took on the many challenges that face an owner of a successful, alternative newspaper in Montana, who also finished his last post working for a large daily newspaper, and you end up with a person who is uniquely qualified to affect real change on day one.”

“The committee looks forward to working with Mr. Gibson, as we are confident he possesses the requisite experience and skill set needed to lead MNA into a future of continued growth and success,” Squillace said.
Cartoonist's 40 years began with the Sanders County Ledger
By Sanders County Ledger

Barry McWilliams celebrates 40 years of creating cartoons for newspapers. In 1978, Barry was working at The Madisonian newspaper in southwest Montana. He sold advertising, wrote articles, took photos and ended up drawing cartoons. Eventually, other newspapers contacted the newspaper and asked if he could draw for them, too.

Barry told The Ledger recently that “at that point ... I realized that my lifelong dream of becoming a cartoonist might just happen then.” So he quit his job and spent three weeks drawing up 22 cartoons. He made 10 packets of those cartoons and headed out the Sunday before Thanksgiving 1978 to try and sell his work to other newspapers.

The first newspaper he went to was The Sanders County Ledger. Barry said he had met some weekly newspaper guys in the state and “it became very evident to me that Doc Eggensperger was the most highly respected weekly publisher in the whole state of Montana. I said to myself, ‘you know, I can't think of a better guy to start with than Doc.’”

So with not much money left to his name (he hadn't been working for three weeks as he created work to show newspapers), Barry bought a week's worth of groceries and cut a week's worth of firewood, then left his family to try and sell his work. He drove through the night to Thompson Falls to make his first sale. It was Thanksgiving week and he was trying to sleep in his car outside the Ledger office. At one point, he said he looked up and there was Doc opening the door. Barry jumped out with a set of his cartoons, and Doc made him a cup of coffee. Barry handed Doc a set of his cartoons and Doc looked through them, eventually making a deal to publish Barry's work.

Barry left Thompson Falls and signed up seven papers in that week, and made it home to have Thanksgiving dinner with his family on Thursday. “Then it went on from there,” he said. He went state-to-state for a couple of years and ended up with 450 newspapers publishing his cartoons. “But it all began that cold morning when I was broker than sin in Thompson Falls.”

Congratulations to Barry on 40 years of entertaining newspaper readers, and thank you for sharing your story and connection to The Sanders County Ledger with us. We are thankful to be a part of your journey.

Ledger publisher Doc Eggensperger and Barry McWilliams in November 1978, when Doc became the first subscriber to Barry’s Cartoons.

Keith Hammonds purchases the Boulder Monitor

Keith Hammonds, the new owner and publisher, has an extensive background in journalism and a true dedication to serving the community. His career has included editing for Business Week and writing for The New York Times. Most recently, he has been the president and chief operating officer of the Solutions Journalism Network, a non-profit organization that works with news organizations to help communities find solutions for challenges they face.

To edit the Monitor, Hammonds has hired John Blodgett, formerly the editor of The Western News in Libby, Montana. He is also an experienced photojournalist. He has a master's degree in journalism and his past work has been published in The Washington Post, The Boston Globe and many other newspapers large and small. Now in his third week living in Boulder, he has already contributed several articles to the Monitor.
Jan Anderson bids farewell

By Jan Anderson, editor Boulder Monitor

I am thrilled to be retiring, for many reasons: more time to spend with my three beautiful granddaughters and their tremendous parents; more time to travel; more time to read for entertainment; more time to do everything or nothing.

Don't get me wrong; I am very proud of the work I have done and the benefits it has brought to this community. I had a key role in ensuring passage of the $1.9 million mill levy that replaced the 1909 high school with most of the current facility. I helped the community save and grow its public health department, preserve its right to know and participate in affairs of the county, city and schools, and get funding to deal with the impact of the closure of the Montana Developmental Center. I helped residents know about the many events going on. And I helped everyone link together in many, many ways.

It has been an honor.

But it has also been very time consuming. The 34+ years of journalism and the 16+ years publishing the Monitor have flown by.

Another reason I am thrilled to be retiring is that we have found some very talented journalists to take over. David and I intend to continue to live in Boulder, and we want to be sure there is a quality newspaper here to read in our golden years.

Think about what this place would be without the Monitor. Sure, there are some things you can find out on social media. But no one there is going to sit through court hearings and report on the results. No one there is going to attend meeting after meeting after meeting and keep you up to date. No one there is going to sit down with a community member and do an in-depth interview. No one there is going to spend hours researching and verifying.

We need a local newspaper. The Monitor is the only media that really gives a darn about our area and the people here.

The Boulder Monitor

Jan and David Anderson purchased the Monitor in 2002 and published their first issue on March 6 of that year. David Anderson retired shortly before that from 31 years working at the Montana Developmental Center in Boulder.

Jan Anderson began her journalism career in the early 1980s, writing as a stringer for the Whitehall Ledger and several daily newspapers in the state. From 1995 to 1997 she edited the Ledger. In early 1997 she established the Jefferson County Courier, a weekly newspaper based in northern Jefferson County. After purchasing the Monitor in 2002, she edited both the Monitor and the Courier until the papers were merged in 2011.

Over her career, Anderson received numerous awards and honors:

• She received dozens of awards from the Montana Newspaper Association for her work, especially in government coverage, educational reporting, editorial writing and community service. She served as the MNA president in 2001-2002 and spent roughly seven years as the MNA legislative and legal affairs committee chair.
• Her writing about the juvenile justice system was recognized with a Silver Gavel Award by the State Bar of Montana. She was also recognized by the Montana Public Health Association for her coverage of health issues.
• Under her editorship, the Jefferson County Courier won The Thomas Dimsdale Award, the highest honor presented each year to one Montana weekly newspaper representing excellence in journalism. In 2007, she edited the Boulder Monitor to that same award.
• In 2003, she won the National Newspaper Association’s First Place Award for Best Sports Feature in a weekly newspaper with circulation of 3,000 or less.
• The following year, she was awarded the National Newspaper Association’s First Place Award for Freedom of Information, an award presented to only one newspaper of any circulation, daily or weekly, across the nation each year.
• In 2011, Montana publishers honored Anderson as a Master Editor/Publisher, an award that recognizes an exemplary career in journalism.
• Anderson also had the honor of fostering interns who went on to successful careers in journalism. One, Katheryn Houghton, is currently reporting at The Bozeman Daily Chronicle. Another, Darby Minow Smith, is a managing editor with Grist, a nationally-recognized online publication. Yet another, Kristen Inbody, reports for The Great Falls Tribune.

The greatest reward, though, Anderson said, was making a difference for the lives of area residents. Her writing in the early 1980s was key to passage of a $1.9 million mill levy to replace the 1909 Jefferson High School with much of the school’s current facility. She has been a fierce defender of the public’s right to know and participate in open government, resulting in many local benefits. In addition she has had the chance to let readers know about the great people living and working in the community and in journalism, making many friends along the way.

“I am sure I will miss the work, but we intend to continue living in Boulder and will not lose touch with what is happening here, thanks in part to the continued publication of the Monitor in able hands. I urge everyone to support the new staff so we can all benefit,” she concluded.
In appreciation of Jan and David Anderson

I went to Boulder to do a presentation, and my first stop was at the convenience store. As I was checking out, I spied the stack of Monitors and told the clerk I needed a copy. The clerk, a woman my age, told me, unsolicited, that I’d made a good choice. She said the editor had just done an article that told the real story behind a crucial local government race in that summer’s primary. I was grateful. I’ll bet many readers were. I’m grateful for all the heart and intelligence Jan and David put into their paper over the years. Montana will miss them.

**Dennis Swibold, professor, U of M School of Journalism**

Jan and Dave Anderson have maintained a fierce commitment to press freedoms and open government. As a citizen of Montana, I’m grateful for their tireless advocacy. As their colleague in the newspaper industry, I’m inspired by their work.

**Matt Gibson, general manager, Missoulian and Ravalli Republic**

More than any other Montana newspaper, Jan and Dave took up the fight for open meetings and a free press. From Boulder, MT to Washington DC those two set the bar for all Montana papers. I am sure there are elected officials in Boulder and the surrounding area that are happy to see Jan and Dave leave the Boulder Monitor but those folks just don’t get it. Jan and Dave understood that government should be open and they fought everyday to make that happen. They will be missed!

**Rick Weaver, publisher, Daily Inter Lake**

Jan and David worked tirelessly to ensure all citizens in Jefferson County and beyond had the news they needed to be informed citizens. Those of us who were lucky enough to work from them won’t ever forget their contributions to Montana journalism and their dedication to the local community. They will be missed. Thanks for everything.

**Amber Conger, communications director, Department of Administration**

We will always look up to Jan Anderson as a shining star in the world of Montana journalism. Her tenacious defense of Montana’s open government laws has always inspired us to push and to do what we can to make sure public officials are, indeed, complying with those laws. Throughout her career, Jan has set a high bar for professionalism and commitment to her community. She has dedicated her life as a reporter and editor to making sure that Jan Anderson was my go-to person for all things related to the Boulder Monitor. It is with mixed emotions that I read your announcement. As a Boulder community member, I will miss your dedication to professionalism, ethics and outstanding journalism. As a friend and colleague, I am delighted that you and Dave will be relieved from the incredible rigors of editing and publishing the Boulder Monitor every week and that you will finally have time for rest, relaxation and enjoying your children and grandchildren.

You are a stellar, dedicated newspaper editor who is genuinely interested in improving our community. While always friendly and helpful, you are also a “no nonsense” reporter who insists on accuracy and consistently holds everyone to high ethical standards. When I was elected to the city council, you made it abundantly clear that facts and ethics would always prevail over friendship. I liked that. You seem to be ubiquitous. You attend and report fairly and accurately on every meeting and event. You give freely of your personal time and Boulder Monitor resources to improve the community.

Jan — you and Dave clearly solidified the role of the Boulder Monitor as an important, viable partner in Boulder’s future. You have consistently demonstrated the important role of a community newspaper. I have had the opportunity to visit with the new owner and the new editor of the Boulder Monitor. They are terrific! They will continue your excellent efforts at the Boulder Monitor and will collaborate closely with the community. I look forward to working closely with them.

Jan — you are amazing! Thank you for your incredible service to our community. Enjoy your retirement.

**Drew Dawson, Boulder**

When I first became involved with the MNA I learned early on that Jan Anderson was my go-to person for all things related to community journalism and Montana open records law. Jan served as chairwoman of the MNA legal affairs committee for a number of years and graciously offered a significant amount of her time providing leadership to the committee. Thank you, Jan and David, for the 17 years of dedicated service and for being role models to many of us in the Montana newspaper industry.

**Jim Rickman, MNA executive director**

Jan Anderson knows the irreplaceable role a good community newspaper plays for its readers. She always puts readers first, often requiring David and her to make major compromises in their personal lives.

For a community newspaper to effectively perform its role, Jan knew that the First Amendment and Montana’s constitutional commitment must remain intact. Jan’s defense of both was unwavering and fierce.

Thank you, Jan. Thank you, David. You both have made Montana a better place.

**Jim & Dee Strauss**

Jan and Dave Anderson are the newspaper “people” we aspire to be. In our nearly four decades in the weekly newspaper business and in the Montana Newspaper Association, Jan and Dave have been our inspiration in the tireless pursuit of freedom of the press. Their philosophy of community newspapering is one of “power of information” not “power of the press.” We wish them well in their well-deserved retirement and thank them for their many years of dedicated service to their readers and their wisdom and guidance as true leaders in the Montana newspaper industry.

**Brian and LeAnne Kavanagh, publishers, Cut Bank Pioneer Press**

Jan, congratulations on your well-deserved retirement from the Boulder Monitor. It is with mixed emotions that I read your announcement. As a Boulder community member, I will miss your dedication to professionalism, ethics and outstanding journalism. As a friend and colleague, I am delighted that you and Dave will be relieved from the incredible rigors of editing and publishing the Boulder Monitor every week and that you will finally have time for rest, relaxation and enjoying your children and grandchildren.

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Thank you, Jan. Thank you, David. You both have made Montana a better place.

**Jim & Dee Strauss**
Bozeman Daily Chronicle earns a “2018 Top Pick” for solutions-oriented coverage

“Growth and taxes: Can Alaska’s local option sales tax system prove a model for Montana?”
A hyperlocal series, “Postcards from Bozeman’s Future,” examines how the economy of Bozeman will grow. It looks to other cities that have already gone through booms, starting with Bend, Oregon, in the first story in the series (a great example of “tale-of-two-cities” sojo). Lewis Kendall examines Alaska’s model of municipality-controlled sales tax in this later piece. In the capital city of Juneau, sales tax revenue covers about half of the city’s annual budget with more than 17 percent coming from the pockets of tourists. This system could make sense for Montana as well.

Solution Journalism Network
Our mission is to spread the practice of solutions journalism: rigorous reporting about how people are responding to social problems. solutionsjournalism.org

Cut Bank Pioneer Press and Glacier Reporter Op-Ed: Former county attorneys urge readers to support newspapers

As former residents and elected officials of Glacier County who served lengthy successive terms as Glacier County Attorney, we write to remind the Citizens of Glacier County of the importance of independent journalism and of how fortunate the Citizens of Glacier County are to have the Editor and Publisher of the Glacier Reporter and the Cut Bank Pioneer Press newspapers watching out for their interests and reporting on the daily activities of elected officials and the agencies in this County.

At a time when consolidation and transition to digital media and social networks is taking place, local (and even national) print newspapers are shrinking or completely disappearing at an alarming rate throughout this country. Local papers in many communities struggle to survive. The very concept of a First Amendment guaranteeing an informed and educated citizen-voter is under constant economic and political assault. The Cut Bank Pioneer Press and Glacier Reporter are a notable exception to this alarming trend for which we all should be thankful and supportive.

As former elected officials in Glacier County, we personally can attest to the “sting” of being called to task and reminded of our legal and ethical responsibilities to the citizens who elected us and to those government officials and agents we advised on a daily basis. This was generally a result of the diligent, tireless hard work by the editor and principal reporter of these papers.

We both served lengthy terms as Glacier County Attorney (a combined 33-plus years) and can attest that at times we were not pleased to see our actions so closely reported and called into question. The result, though, was always better and more sensible approaches to serving all the citizens of this County.

Editor-Co-Publisher LeAnne Kavanagh often represents the “institutional memory” at deliberations of County and City governing bodies at all levels. She fairly and intelligently reports on these efforts, sometimes providing a historical reference to the officials and staff at these meetings and calling to task those who fail to comply with the rules and laws by which their activities are bound.

Ask yourself as you read this: just how much about County and City government activities would you know if it were not for the Pioneer Press and Glacier Reporter and the intrepid, intelligent and common sense reporting this paper publishes every week?

Would your local gossip group, your radio station with its minimal local government reporting, your coffee circle, your friends at church or the senior center, your informed and educated citizen-voter be able to have this at a time when real, accurate news is so very hard to come by?

Would you be an informed, involved citizen and voter if it were not for this paper and its ongoing reporting on local government?

Support for these newspapers, their editors and staff is imperative for the future of sound, legal and appropriate governance in your community. Please, NEVER FORGET THAT. (Our emphasis.)

As a community, Glacier County is very well served by these papers. You are very lucky to be able to have this at a time when real, accurate news is so very hard to come by.

Thanks for being involved, informed citizens and for taking the time to read this newspaper’s reporting on the latest goings on in your community.

Larry Epstein, former Glacier County Attorney
James C. Nelson, former Glacier County Attorney and Retired Justice, Montana Supreme Court

Cut Bank Pioneer Press and Glacier Reporter Op-Ed: Former county attorneys urge readers to support newspapers
The Montana Standard won a 2018 Lee Enterprises President’s Award for Excellence in News, Lee announced Tuesday. The award, one of five news awards given by the company that owns The Montana Standard and 48 other newspapers in 21 states, was for “Through the Meat Grinder,” an investigative series by David McCumber, photographed by Walter Hinick. The series revealed a pattern of abusive regulation of small Montana meat plants by the Food Safety & Inspection Service, a branch of the U.S. Department of Agriculture. “This series disclosed that the service repeatedly cited nonexistent "regulations" to discourage small meat plants from opening or expanding, and made continued operation of such plants prohibitively expensive,” the award announcement said.

After the series was published, all three members of Montana’s congressional delegation requested an investigation of the agency by the Department of Agriculture’s Inspector General. That investigation is believed to be ongoing.

The series can be viewed at this link: https://mtstandard.com/news/local/through-the-meat-grinder-a-look-back-at-legg-regs/collection_9b9857bb-c401-5b37-962c-19b30e0f8a6a.html

“T’m very proud of the entire news team at The Montana Standard,” said Anita Fasbender, publisher of The Montana Standard and The Helena Independent Record. “This kind of investigative journalism is critical to the communities we serve.”

Billings Gazette earns a 2018 Lee President’s Award

Lee Enterprises has recognized Karen Scherting of the Billings Gazette with a 2018 President’s Award for the production of a weekly “Yellow 88” email newsletter highlighting the weekly events of the 1988 fires in Yellowstone National Park. The emails saw more than double the typical open rate and the click rates were more than three times the average rate.

2019 Montana Legislative Assembly Leadership

- House
  - Speaker Greg Hertz (HD12-Polson)
  - Speaker Pro Tempore Wylie Galt (HD30-Martinsdale)
  - Majority Leader Brad Tschida (HD97-Missoula)
  - Majority Whips
    - Dennis Lenz (HD53-Billings)
    - Derek Skees (HD11-Kalispell)
    - Seth Berglee (HD58-Bridger)
    - Becky Beard (HD60-Elliston)
  - Minority Leader Casey Schreiner (HD26-Great Falls)
  - Minority Caucus Chair Laurie Bishop (HD60-Livingston)
  - Minority Whips
    - Denise Hayman (HD66-Bozeman)
    - Kim Abbott (HD83-Helena)
    - Shane Morigeau (HD95-Missoula)

- Senate
  - President Scott Sales (SD35-Bozeman)
  - President Pro Tempore Mark Blasdell (SD4-Kalispell)
  - Majority Leader Fred Thomas (SD44-Stevensville)
  - Majority Whips
    - Steve Fitzpatrick (SD10-Great Falls)
    - Cary Smith (SD27-Billings)
  - Minority Leader Jon Sesso (SD37-Butte)
  - Minority Whips
    - JP Ponnichowski (SD33-Bozeman)
    - Margie MacDonald (SD26-Billings)
The Long Streets Project
Exploring Montana’s economic future

By Montana Free Press

Montana, as the saying goes, is one big small town with really long streets. The Long Streets Project aims to cover it like that, focusing on the economic trends and issues that shape the opportunity Montanans have — or don’t have — to make a decent living.

The project, spearheaded by data reporter Eric Dietrich and project editor Derek Brouwer, both veterans of Montana newspapers, is funded with support from the Greater Montana Foundation and published in partnership with Montana Free Press.

As with MTFP’s other work, these stories and visuals are available for republication by outlets across the state under a Creative Commons license.

For more information, please visit: https://montanafreepress.org/series/long-streets/

Thank you, MNA!

These past six years serving the members of the Montana Newspaper Association have been some of the most rewarding of my 41 years in the newspaper industry. I am humbled and amazed at what you accomplish and contribute to your communities each day. With my highest gratitude and appreciation, Thank You for the opportunity.

Happy Holidays,
Jim Rickman
SALES AND DIGITAL MARKETING SUPPORT

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No matter what print product your company is selling, we can help build programs, train sales staff, sell on the streets and get you great rates with premium vendors.

Sales Training
Take your sales staff to the next level with premium sales training! We do in market or virtual training to help your sales staff increase their abilities and your bottom line!

ABOUT US
We are a full service digital marketing agency and sales support organization. We partner with media companies to help train, sell and if needed, fulfill programs that help drive revenue. Extensive experience in the newspaper and digital marketing industries, we understand the opportunities and challenges you face and look forward to helping you succeed!

WHY CHOOSE US
- Over 15 years experience in the Newspaper/Digital Marketing industries with a proven track record of success!
- Extensive sales management training to help your sales staff take their game to the next level!
- New product programs that work for you and your customer! These programs will add to your bottom line and your customers!