The Bozeman Daily Chronicle makes changes to obits

OBITUARY SUBMISSION GUIDELINES

GENERAL INFORMATION:

Deadline:
Obituaries are due by 2 p.m. each day for publication in the next edition.

Cost:
The cost for all Chronicle obituaries is $15 per column inch (approximately 25-30 words in one column inch). Payment must be made in advance.

Photos:
The cost for all obituary photos is $25. The photos run the full width of the column, larger photo sizes are available upon request.
*Chronicle obituary photos are printed in color.

Online Listing:
All obituaries are uploaded to the Bozeman Daily Chronicle website via Legacy.com. Visit www.bozemandailychronicle.com and click on “Obituaries.”

Free Death Notice:
The Chronicle offers a free death notice. The free notice is limited to name, age, date of death, place of death, connection to Bozeman, materials & services. Free death notices do not include photos and are due by 2 p.m. each day.

AP Style:
All obituaries will be edited to conform to AP style. This includes, but is not limited to dates, titles, states, times, etc.

To submit an obituary, contact Tiffany at 582-2624 or email peoplenews@dailychronicle.com.

“As we did with weddings and engagements a few years ago, we added color to the obituary page to improve the overall design and to address the wishes of our readers. The addition of symbols in obituaries is a trend that several outside vendors were offering in various — and costly — design packages. We figured we could do it ourselves. Even though the changes to the page included an overdue rate increase, the improvements have been positively received, both by readers and the funeral homes that provide the bulk of our obituaries.”

− Nick Ehli, Managing Editor
Bozeman Daily Chronicle
My name is Linda Fromm and on June 4, 2013, I will celebrate 34 years with the MNA, serving as office manager and advertising coordinator. The 2013 convention will be my 35th because I came to work in the midst of preparations for the 1979 convention in Great Falls.

I’ve gone from using an electric typewriter and a hand cranked duplicating machine to working on a Mac computer and producing copies from a computer printer; from preparing advertising quotes “by hand” and mailing hard copy insertion orders and ad “slicks” to generating quotes in a specially designed computer system and emailing insertion orders to member newspapers, distributing matching ad copy via email or posting it to the MNA’s ftp site for newspapers to download at their convenience.

It has been a blessing and a privilege to serve MNA’s member newspapers and the advertising agencies and direct advertisers with whom I have worked over the years, and to work closely with the MNA office staff, whom I count as my office “family.”

My husband, Mike, and I have made many dear friends in the organization over these many years, and I only regret that I have not had the chance to meet in person the wonderful people with whom I only do business by phone or email.

Thank you all for the support you have shown Mike and me over the years. The “Montana Press Gang” will always be close to our hearts.

MNA Calendar

**APRIL**
25  University of Montana School of Journalism Dean Stone Lecture
    Eli Sanders - Pulitzer Prize Winning Associate Editor of Seattle’s “The Stranger” newspaper
    7 p.m., University Center Theater
26  Dean Stone Awards Banquet

**MAY**
17  Deadline to submit articles for May Press Pass

**JUNE**
13-15  128th MNA Convention, Holiday Inn/Downtown, Missoula
15  Presentation of BNC Awards at MNA Convention
21  Deadline to submit articles for June Press Pass

**JULY**
1  Deadline to comply with Legal Advertising Requirements.
   “Sworn Statement of Circulation” must be filed with County Clerk & Recorder in county of publication prior to July 1.
19  Deadline to submit articles for July Press Pass

**SEPTEMBER**

**OCTOBER**
17-19  Institute of Newspaper Technology - newspaperinstitute.com


April 24, 2013
The MNA offers our sincere thanks to those who volunteered their time to judge the North Dakota Newspaper Association’s Better Newspaper Contest.

- Pat Bellinghausen, Opinion Editor, Billings Gazette
- Chris Jorgenson, News Editor, Billings Gazette
- Nick Ehli, Editor, Bozeman Daily Chronicle
- Melody Martinsen, Editor, Choteau Acantha
- Jeff Martinsen, Publisher, Choteau Acantha
- LeAnne Kavanagh, Editor, Cut Bank Pioneer Press
- Frank Miele, Managing Editor, Daily Inter Lake
- J.P. Platt, Editor, Dillon Tribune
- Jim Orr, Publisher, Glasgow Courier
- Eric Killelea, Reporter, Glendive Ranger-Review
- Chad Knudson, General Manager, Glendive Ranger-Review
- Jim Strauss, Publisher, Great Falls Tribune
- Stacy Mantle, Publisher, Havre Daily News
- John Kelleher, Editor, Havre Daily News
- Greg Lemon, Community Editor, Helena Independent Record
- Eve Byron, Reporter, Helena Independent Record
- Sanjay Talwani, Reporter, Helena Independent Record
- Dylan Brown, Reporter/Photographer, Helena Independent Record
- Eliza Wiley, Photo Editor, Helena Independent Record
- Jacques Rutten, Publisher, Lewistown News-Argus
- Paul Overlie, Publisher, Liberty County Times
- Jim Durfey, Adv. Manager, Livingston Enterprise
- Lynn Anderson, Adv. Representative, Miles City Star
- John Barrows, Gov’t. Affairs, Montana Newspaper Assn.
- Jenean Salle, Advertising Manager, Montana Standard
- Tom Mullen, Publisher, Silver State Post
- Ann Mullen, Publisher, Philipsburg Mail
- Perry Backus, Editor, Ravalli Republic
- Jane Harr, Office Manager, Silver State Post
- Tom Eggensperger, Publisher, Sanders County Ledger
- Steve Newman, Publisher, Tobacco Valley News
- Robin Newman, Publisher, Tobacco Valley News
- David Latham, Editor, The Montanian
- Darla Shumway, Publisher, The News-Herald
- Curtis Starr, Publisher, The Phillips County News
- Matt Bunk, Publisher, The Western News

From The News Media & The Law Winter 2013

A collection of notable quotations

“You can libel public figures at will so long as somebody told you something, some reliable person told you the lie that you then publicized to the whole world — that’s what New York Times v. Sullivan says.”

—Supreme Court Justice Antonin Scalia said in a December interview on “Chernin Rose” about the landmark 1964 Supreme Court decision in New York Times v. Sullivan.

“Referring to someone as ‘a real tool’ falls into the category of pure opinion because the term ‘real tool’ cannot be reasonably interpreted as stating a fact and it cannot be proven true or false.”

—Minnesota Supreme Court Justice Alan Page, in his written opinion on whether a man’s negative online reviews could be considered defamation.

Newspaper revenue fell 2 percent to $38.6 billion in 2012

Arlington, Va. (AP)—The newspaper industry’s revenue declined at its slowest pace in six years, as publishers turned to new businesses and raised more money from online subscriptions.

The industry’s total revenue in 2012 fell 2 percent to $38.6 billion from $39.5 billion in 2011, according to the Newspaper Association of America.

Online subscriptions helped circulation revenue rise by 5 percent to $10.4 billion. It was the first gain since 2003.
Publisher honored with college alumni award

Daily Inter Lake Publisher Rick Weaver has been honored as the fourth recipient of Flathead Valley Community College’s Distinguished Alumni Award. A Kalispell native, Weaver began his newspaper career as a paperboy for the Daily Inter Lake in the 1960s. He worked at the paper in various part-time jobs through his high school and college years. He has served on many boards and has also been president of the Montana Newspaper Association.

“I’m surprised and shocked, but very grateful to receive this award,” Weaver said after receiving a standing ovation at the college’s annual spring luncheon. Weaver noted that 40 years ago, he was working at the Daily Inter Lake and attending FVCC, and today he again was working at the Inter Lake and back at FVCC to receive the award.

Business and community connection award

In March, the Fort Benton River Press and Publisher Tim Burmeister received the Fort Benton Chamber of Commerce 2012 Business Category award. In her nomination letter, Cheryl Gagnon said, “Tim Burmeister and the entire River Press staff do an amazing job keeping the community informed and aware of news and developments in the area.”

Publisher announces retirement

After more than 25 years in the newspaper business, Sidney Herald publisher Libby Berndt has announced her retirement effective May 31. Berndt began her career as a part-time typesetter in 1987. She was promoted to classified advertising consultant in 1992. In 1993 she took over the office manager/bookkeeping duties and in January 2001 was named the Sidney Herald publisher.

During her time as publisher, Berndt served as president of the Montana Newspaper Association, and was a board member for the organization for several years.

J-School professor wins Telly Award

University of Montana School of Journalism Professor Ray Ekness of Missoula recently won a bronze award in the 34th Annual Telly Awards for his television program “Building Bridges: Back to Ireland.”

The Telly Awards was founded in 1979 and is the premier award honoring outstanding local, regional and cable TV commercials and programs; the finest video and film productions; and online commercials, videos and films. This year there were nearly 11,000 entries from all 50 states and numerous countries. “Building Bridges: Back to Ireland” can be viewed online at montanapbs.org/BuildingBridgesBacktoIreland/.

Char-Koosta News is now on Facebook

The CKN Facebook page debuted March 28 and by April 2, 378 Facebook members “liked” the CKN page. In those five days, the reach extended to Washington, Wyoming and Idaho, and even as far as Zimbabwe, Thailand and Ghana. The Facebook page will augment the reader experience by allowing Facebook users to share stories, create a conversation about the news and events that affect the tribes and allow tribal communities to come together in the digital age.
The Madisonian welcomes news manager

The Madisonian’s new news manager, Alyse Backus, is a fifth generation Montanan born and raised in Dillon, Mont. She has a bachelor’s degree in journalism from the University of Montana and her father, Perry Backus, spent much of his career at the Montana Standard, covering the news of Beaverhead and Madison counties.

Backus will have a wide range of responsibilities including the management of content and news coverage. She will serve as lead reporter while working closely with editorial board regarding editorial policy, projects, company vision and the continual improvement of the paper.

Jillian Shoemaker is new reporter at the SCN

In March, the Stillwater County News announced the hiring of new reporter Jillian Shoemaker. Shoemaker has a bachelor’s degree in English, Professional Writing from Virginia Tech. She has experience in technical writing, editing and design. She has worked in interpretation and education, and has developed material for many audiences, including the National Park Service.

Shoemaker will work with the existing team at the Stillwater County News and Yellowstone Communications. She recently moved to the Billings area from Maryland and is loving the open countryside and friendly people.

Clinton joins Banner staff

Jeanie Clinton has joined the staff at the Circle Banner as it readies to celebrate 100 years of business. Clinton’s career path has taken her to New York, where she was an architect and substitute teacher. She also worked with a central New York women’s ministry in the roles of graphic designer, newsletter editor and independent programming television producer.

Jeanie has enjoyed working on the Sports “section” for the last few months and is eager to see where the next adventure in the world of “news” leads.

Statewide database expands history buffs’ reach

The South Central Federation of Libraries met March 22 at Big Timber’s Carnegie Library, where Head Librarian Kate Lewis and Montana State Consultant Librarian Lauren McMullen teamed up to share information about the Montana Memory Project. The Montana Memory Project is a joint project of the Montana State Library and the Montana Historical Society, created to establish a digitized database of Montana’s past.

Lewis shared how she has worked to transform years of yellowed, deteriorating archives into this speedy, digital database. Optical Character Recognition (OCR) is performed at the time documents are scanned, converting them into a database of plain text that enables keyword searches.

Archives of the The Big Timber Pioneer, dating from 1893 to 1922, are at the top of the collection listings on the website. Go to www.mtmemory.org to see archived collections of newspapers, yearbooks, county histories, historical livestock brands, selections of images and paintings from Montana artists, and more.

Sunshine Week is important to everyone

From the Bozeman Daily Chronicle [March 14, 2013]
The National Freedom of Information Coalition has declared this week to be Sunshine Week—a national observance aimed at sparking dialog about the need for open government and freedom of information. Sunshine Week isn’t just an occasion to be observed by journalists, academics and policy wonks, it’s an important time for citizens to reaffirm the importance of open government. Sunshine, after all, is the best disinfectant. Let’s all make sure it shines brightly and continuously.

Viewpoint. Women behind the news.

By Maurine Beasley

An excerpt from the Tobacco Valley News [March 21, 2013]
As we celebrate Women’s History Month, we should pay homage to a resolute group of women who deserve recognition during Sunshine Week, another March event. Sunshine Week calls attention to journalists who courageously brought to light information that governmental and other authorities prefer to keep hidden. Their notable ranks include women who have insisted for nearly two centuries on their right to cover the nation’s capital in spite of prejudice against their gender. [Women mentioned in the story include Anne Royall, Jane G. Swisshelm, Maxine Cheshire, Eileen Shanahan, Dana Priest and Anne Hull.]

Maurine Beasley is professor emerita at the Philip Merrill College of Journalism, University of Maryland College Park.
In Memoriam

Former Shelby resident Jerry Stark Kavanagh, 82, died Wednesday, March 13. Jerry graduated from Shelby High School in 1949. He began learning the printing trade at an early age when he worked for his dad at the Shelby Promoter, where he eventually became a master printer, as well as a self-taught, accomplished writer.

Following a four-year stint in the Navy, he returned to Shelby and worked at the Promoter until the spring of 1955, when he moved to Conrad when his father bought the Independent-Observer. He lived in Conrad for 13 years, where he was the editor of the newspaper until his dad sold the publication. After the sale, Jerry bought the Hi-Line Herald in Havre. He later worked in Cut Bank and then at the commercial printing department of the Great Falls Tribune, where he developed into a good photographer and layout artist. He also started an advertising agency and then retired to Vancouver.

Edward Willis Scripps III, of Los Altos, Calif., died March 27 at the age of 71 after a long struggle with symptoms of stroke that resulted in a fall at his home.

Born in Seattle on Aug. 9, 1941, Ed spent his childhood in Atherton, Calif., attended college in Neuchatel, Switzerland and lived overseas.

Ed eventually settled back in the Bay Area to start his professional career. Ed worked in the newspaper industry, holding various posts in the family’s Scripps League Newspapers chain, including heading up community newspapers in Taft, Calif. (Daily Midway Driller) and Hamilton, Mont. (The Ravalli Republic).

When Scripps League Newspapers was acquired by Pulitzer in 1997, Ed took on new challenges, publishing titles including the Bishop, Calif. Inyo-Register, the Mammoth Lakes, Calif. Mammoth Mountain News and the Maui Bulletin. He and his wife, Bonnie, were also partners in the Buffalo Bulletin, in Buffalo, Wyoming, with John and Roberta Barrows.

From the Big Sky Weekly [March 22-April 4, 2013]

How the Weekly comes to be

BY EMILY STIFLER
BIG SKY WEEKLY MANAGING EDITOR

The Big Sky Weekly is an ever-evolving beast.

That’s the nature of news, after all – it happens, whether you’re looking or not. At the Weekly, we just happen to be looking.

But how does it all come together?

In an ideal world, we’ve planned the stories on a shared Google Document months in advance, knowing what’s happening in this corner of the world before it occurs – our ears are to the ground, and tips come in daily from concerned citizens, business leaders, freelance writers, photographers and press releases.

As we research, interview, write, photograph and edit these pieces, our goal is to have the best, most accurate information.

Sticking to proper word-count and to our due dates is imperative: If my feature story is late, for example, it will throw off my co-editors, who may be working on a breaking news piece. The designer will be waiting for it, as well, and might have to shuffle other pieces around if the planned word count is off. This is the same for advertising deadlines.

Assuming everything is in on time, each story is reviewed by two to three editors, and then sent to our page designer via the Internet program.

Dropbox. There, she links it to an InDesign file and works her magic, fitting text to space and working in photos.

From there, the files are sent to Great Falls where Rivers Edge Printing and Distributing prints the papers and FedEx’ them to Belgrade.

Voilà!

Upcoming due dates:

April 12 Weekly – content due April 3
April 26 Weekly – content due April 17
May 10 Weekly – content due May 1

Have a story idea? Want to submit a photo? Contact us at media@theoutlawpartners.com.

April 24, 2013
The Billings Gazette’s Sunday editorial usually runs in the local news section facing a page filled with readers’ letters. But on Sunday, April 7, The Gazette moved the editorial out front. The newspaper devoted its entire front page to an editorial calling on the community to pass two May 7 levies that would help our local K-8 schools ease a teacher shortage that imperils the district’s accreditation.

No one on The Gazette staff can remember running a Page 1A editorial previously, and our collective memory goes back 30 years.

The Gazette editorial board discussed the proposals for elementary general fund and technology levies and decided to endorse both. Additionally, the board agreed that a Sunday 1A editorial was appropriate to show The Gazette’s strong commitment to the levies and to provide the largest readership for the editorial.

Opinion page editor Pat Bellinghausen researched the editorial, visiting classrooms with too many students and too few computers, interviewed teachers, principals and technology specialists, arranged for Gazette photographer James Woodcock to photograph a kindergarten class and wrote the editorial.

Editor Steve Prosinski worked out the many details of turning a regular Sunday front page into an opinion page. No advertising was used on the page and promos were minimized. One strong five-column photo was centered over the editorial and one break-out box was used with the 1,500-word editorial.

Reader response has been generally positive. Several people thanked the newspaper for being a leader in supporting schools in a time of extraordinary need. Previous mill levy proposals often have failed in Billings. The Gazette editorial board believes that clear, strong, repeated communication with voters is necessary for this year’s proposals to pass.
Hansen said the current lake trout population estimate in Flathead Lake is more than 1 million, and the Mack Days harvest of 70,000 lake trout per year is not bringing the numbers down.

Mack Days

"The primary way we know to benefit native fish is by reducing lake trout — if the decision-makers choose to not move forward with one of these alternatives, then we're stuck at the status quo, which is not acceptable, and we would then have to regroup and chart a new direction," Hansen said. "A new direction, by definition, could not emphasize native fish."

Hansen said a workshop with a panel of experts will be the last step in completing the EIS and will take place sometime this month. "We want to do it in a transparent way with some of the best thinkers we know to get to the bottom of it. (The panel) will be our last stop in trying to answer all unanswered questions before we finalize the draft EIS," he said.

McDonald said depending on the outcome of the workshop, there might be additional information that needs to be gathered. "The intent is to provide the decision-makers with as much data as we can possibly give them," he said.

The problem, according to Hansen, is that in most big lake or aquatic systems, it is difficult to quantify how many fish are present, and fisheries officials did not know how many lake trout were in Flathead Lake until recently. Still, officials recognized the primary cause of bull and cutthroat trout populations taking a dive was predation by lake trout, so something had to be done.

"You can start out with a man that tells you exactly how to get to your destination, or you can just get going and see where you go," Hansen said.

In 2002, officials chose the latter and started Mack Days. Until the last five years, Hansen said officials did not know how abundant lake trout had become. As such, they could not predict what harvest level was needed to bring the population back down to levels beneficial to native trout.

"Our first contest saw a harvest of 500 fish. The last contest, we harvested 36,000. That's tremendous growth, but you can't evaluate the benefits of that growth until you know exactly how much you need to get," he said.

Hansen said the current lake trout population estimate in Flathead Lake is more than one million, and the Mack Days harvest of 70,000 lake trout per year is not bringing the numbers down.

Zimmer Tackle owner Dick "MacMan" Zimmer believes there are two schools of thought on how to manage Flathead Lake. The first is that because bull and cutthroat trout are on the threatened species list, everything should be sacrificed for their benefit. The second is that if something has no economic or recreational value, it shouldn't take precedence over something that does, so the lake should be managed for lake trout.

His solution is turning the deep-water-dwelling lake trout into a food source through real real commercial fishing.

"Get a whole lot of fishermen out there catching these lake trout and bringing them in," he said. "It could benefit the tribe, it could create jobs. The tribe has a processing spot for them, I think that would work."
The Montana Newspaper Association welcomes new board directors

Scott A. Squillace
I was hired as Comptroller of Yellowstone Newspapers in June of 2006. While my title has not changed in the time since I was hired, my involvement in the company has. I have served as “project manager” on a number of initiatives that has resulted in greater efficiencies and increased productivity as well as bringing our publications closer together.

In the seven years that I have been with Yellowstone Newspapers I have strived to improve communications between our various newspapers and develop a more passionate “team” culture within our organization. I am intimately involved and aware of each entity that comprises the Yellowstone Newspaper Group. It has been an exciting challenge; a challenge that continues to excite and motivate me.

I recognized the need to look outside our newspaper group as well. I attended my first MNA convention in 2012 and quickly realized the benefit of networking with other MNA members. The convention afforded an opportunity for open discussions and casual collaboration about how best to deal with the latest issues challenging Montana newspapers. Rising from my experience, I endeavor to contribute to and promote MNA and all the benefits it affords to its members.

I enjoy downhill telemark skiing, fly tying, fly fishing, mountain biking, bow and rifle hunting, and hiking and camping with my family.

Matt Bunk
Matt Bunk joined The Western News in October 2012 as publisher and ad director. He has more than 14 years of experience in the newspaper industry.

Prior to joining The Western News, Matt owned and operated the Great Plains Examiner in Bismarck, N.D. He also worked as managing editor of the Arizona Capitol Times in Phoenix, Ariz.; political editor of the Pulitzer Prize-winning East Valley Tribune in Mesa, Ariz.; and business reporter of the Oakland Tribune and the Alameda Newspaper Group in Oakland, Calif. He has won dozens of state and national journalism awards.

Matt has appeared as a political analyst on ABC News, C-Span and National Public Radio.

He also served as the awards chairman for the Valley of the Sun Chapter of the Society of Professional Journalists and as a board member of the Arizona First Amendment Coalition. He was instrumental in the formation of the North Dakota Reporters Committee for Freedom of the Press, serving as one of seven founding board members.

He is originally from Bismarck, N.D., and he studied at Montana State University in Bozeman. He enjoys hiking, weightlifting and snowboarding. His favorite meal is coffee.

Kyle Rickhoff
As Billings Gazette Communications’ digital media editor, Kyle Rickhoff oversees development, design, content and analytics of all digital platforms including billingsgazette.com, mobile web and app development, email, SMS and social media.

Since joining the Gazette in 2008, his role has expanded and he’s become a key contributor on Lee Enterprises’ digital initiatives, including the company’s move to paid content.

Rickhoff also has helped with Lee’s companywide efforts to establish best practices for user-submitted content, social media and mobile newsgathering and presentation.

Rickhoff previously worked for nearly 10 years at broadcast stations in Billings. He assisted in production, employee supervision and eventually managed content for eight television news websites.

Rickhoff earned a bachelor’s degree in history from Montana State University Billings. He lives in Billings with his wife, Stefanie.