Best Lifestyles Photo
Division 5
2017 Better Newspaper Contest
By Julia Moss, Great Falls Tribune

Titled: Turkey Transfer

Kaylee Hammond, 4, and Rick Vukasin wince as a wild turkey bursts from its box during a transfer organized by the Montana Fish, Wildlife and Parks Department on the Missouri River outside of Fort Benton on Jan. 9, 2016. The fowl were captured in Nebraska and shipped to Montana to replenish the local population.
November 17, 2017

**MNA Calendar**

**November**
23-24  MNA office will be closed for the Thanksgiving holiday

**December**
8  Deadline to submit articles for the December Press Pass
15  Application deadline for the 2018 Internship Grants
22  2018 Internship Grant winners will be announced
22-25  MNA office will be closed for the Christmas holiday

**January**
1  MNA office will be closed for the New Year holiday
4  2018 Better Newspaper Contest open for entries
19  MNA and MNAS Board of Directors’ meeting in Fort Benton
19  Deadline to submit articles for the January Press Pass

**February**
7  2018 Better Newspaper Contest closes for entries at 10:00 pm
16  Deadline to submit articles for the February Press Pass

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**Wishing you and those dear to you a Happy Thanksgiving**

Your MNA team, Jim, Stacy and Ryan

---

**Montana Newspaper Association**

825 Great Northern Blvd., Ste. 202
Helena, MT 59601
Phone 406-443-2850
Fax 406-443-2860

**Our Mission:**
To advance and sustain the news publishing industry in Montana.

Jim Rickman, Executive Director | jim@mtnewspapers.com
Stacy Wirtz, Business Development Director | stacy@mtnewspapers.com
Ryan Stavnes, Member Relations & Client Services | member@mtnewspapers.com
mtnewspapers.com

November 17, 2017
By: Pierre Bibbs, Phillips County News

DUTTON, Montana — The Grizzly that was captured over the weekend was a male grizzly bear from a helicopter, sedating her and a longer distance on the ground.

Henry Jaconetty said. Only four pro

The nearest locations to see the eclipse will be on Aug. 21, 2017.

The Flathead National Forest and released him as bear #665, and fitted him with a VHF antenna that will track the science of the project around the "Y." The Grizzly Mountain Range is home to summer livestock grazing.
MT FOI Hotline 2018 donation drive

By Melody Martinsen, MT FOI Hotline chairwoman

The Montana Freedom of Information Hotline Inc. is conducting its 2018 operating revenue donation drive, asking for contributions from all Montana Newspaper Association and Montana Broadcasters Association members, as well as several other nonaffiliated newspapers and organizations.

The Hotline board in October also decided to start raising money for a separate litigation fund that could help pay for lawsuits to resolve a number of new and old issues that are becoming common as journalists and citizens try to access public information.

The basic suggested donations are $62.50 for weekly newspapers and radio stations, $125 for large weekly and small daily newspapers, $150 for TV stations, $250 for medium dailies, and $375 for large dailies.

The Hotline board also applies for grants to help with operating expenses, and of course individual gifts and bequests are welcome.

The Hotline’s annual budget is about $9,500, the lion’s share of which ($9,000) pays the retainer for Hotline attorney Mike Meloy of Helena.

Tax-deductible donations can be sent to the Montana FOI Hotline Inc., in care of Treasurer Gary Moseman, P.O. Box 73, Lincoln, MT 59639-0073.

This year, all donations received above and beyond those needed for operating expenses will be put into a savings account that, in time, will be able to help assist with lawsuits over such things as access to booking photos, access to public records when the state is trying to assess lawyer-review fees on top of photocopying or other processing fees, and other issues.

Current Hotline board members are: Chairwoman Melody Martinsen, editor of the Choteau Acantha; Vice Chairman Jon Stepanek of Billings, KTVQ news director; Treasurer Gary Moseman of Lincoln, a retired managing editor of the Great Falls Tribune; Secretary Jackie Yamanaka of Billings, news director of Yellowstone Public Radio; Jim Rickman of Helena, Montana Newspaper Association executive director; Dewey Bruce of Helena, the president and CEO of the Montana Broadcasters Association; Chuck Johnson of Helena, legislative reporter, Bozeman Daily Chronicle; Lee Banville of Missoula, an associate professor at the University of Montana School of Journalism; and Matt Volz of Helena, with the Associated Press in Montana.

The Hotline has renewed its annual retainer agreement with Meloy to provide legal advice for news media and citizens. He can be reached at 406-442-8670; via email at mike@meloylawfirm.com or online at www.montanafoi.org. To-date in 2017, Meloy has responded to about 169 inquiries from media and citizens, on par with the number of inquiries he had received last year at this same time.

Information on the Hotline and Montana public access laws is available at www.montanafoi.org.

DON’T TAX ADVERTISING.

Every $1.00 of advertising creates $19.00 of economic activity.

Every $1 million spent on advertising supports 67 American jobs.

A tax on advertising is a tax on economic growth.

Brought to you by the News Media Alliance and National Newspaper Association
**2018 Better Newspaper Contest Categories**

<table>
<thead>
<tr>
<th>Number</th>
<th>Category</th>
<th>Category Name</th>
<th>Changes for 2018</th>
</tr>
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<tbody>
<tr>
<td>101</td>
<td>Editorial</td>
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<td>102</td>
<td>Editorial</td>
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<tr>
<td>103</td>
<td>Editorial</td>
<td>Best Sports Story</td>
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<td>104</td>
<td>Editorial</td>
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<tr>
<td>105</td>
<td>Editorial</td>
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<td></td>
</tr>
<tr>
<td>106</td>
<td>Editorial</td>
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<tr>
<td>107</td>
<td>Editorial</td>
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<td>108</td>
<td>Editorial</td>
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<tr>
<td>111</td>
<td>Editorial</td>
<td>Best Column Writing</td>
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<tr>
<td>112</td>
<td>Editorial</td>
<td>Best Sports and Outdoors Column Writing</td>
<td>Outdoors has been added</td>
</tr>
<tr>
<td>113</td>
<td>Editorial</td>
<td>Best Editorial</td>
<td></td>
</tr>
<tr>
<td>114</td>
<td>Editorial</td>
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<td>201</td>
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<td>302</td>
<td>Photojournalism</td>
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<tr>
<td>303</td>
<td>Photojournalism</td>
<td>Best Feature Photo</td>
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<tr>
<td>402</td>
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<td>Best Ad to Sell or Promote Merchandise - black and white only</td>
<td>New category</td>
</tr>
<tr>
<td>403</td>
<td>Advertising</td>
<td>Best Ad to Sell or Promote Merchandise - color</td>
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<tr>
<td>404</td>
<td>Advertising</td>
<td>Best Ad to Sell or Promote Services - black and white only</td>
<td>New category</td>
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<tr>
<td>405</td>
<td>Advertising</td>
<td>Best Ad to Sell or Promote Services - color</td>
<td></td>
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<tr>
<td>406</td>
<td>Advertising</td>
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<td>407</td>
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<td>408</td>
<td>Advertising</td>
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<tr>
<td>409</td>
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<td>501</td>
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<td>502</td>
<td>Digital</td>
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<td>503</td>
<td>Digital</td>
<td>Best Digital Presentation</td>
<td>New category</td>
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<td>General</td>
<td>Best Newspaper Special Section</td>
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<tr>
<td>602</td>
<td>General</td>
<td>Best Niche Publication</td>
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</tbody>
</table>
The Montana Supreme Court struck down a law that added crime victims’ rights to the state’s constitution.

In a 5-2 ruling issued November 1, the state’s high court voided Constitutional Initiative 116, or Marsy’s Law, in its entirety, saying the changes it made should have been submitted to voters separately, rather than as an all-encompassing initiative.

“When voters were required to vote ‘yes’ or ‘no’ for CI-116 in its entirety, they were forced to vote for or against multiple, not closely related, changes to the Montana Constitution with one vote,” wrote Justice Laurie McKinnon in the court’s opinion. “Voters had no way to express their opinions as to each proposed constitutional change.”

Montana residents passed the amendment last November with a resounding 66 percent of the vote.

The law enumerated 18 rights for crime victims, including the right to due process, privacy, which included the right to refuse a defendant’s requests for interviews, to be noticed of all hearings and to seek help from an attorney, among others.

It also broadened the definition of a crime victim to include family members, guardians or others with close relationships to a victim.

Marsy’s Law was set to go into effect July 1, but the law was stayed after a group that included the American Civil Liberties Union of Montana, the Montana Association of Counties, the Montana Association of Criminal Defense Lawyers, Lewis and Clark County Attorney Leo Gallagher and Billings attorney Adrian Miller filed a petition in June seeking to void the law.

Petitioners claimed that Marsy’s Law was “broad-sweeping in its contrary effect, stripping privacy and decisional rights from actual victims of crime and granting instead never-before-existing rights to the kin (and friends) of traditional victims.”

Petitioners also argued that Marsy’s Law diminishes Montana’s “right to know” by imposing requirements that prosecutors interpret justice from the viewpoint of victims, not society.

Montana counties must hire victim-support staff and more attorneys, print Marsy’s Law cards to hand out to victims, incur costs of jailing more people accused of crimes and ask for tax increases to deal with the burdens of the law, the petition said.

Counties will also be subjected to lawsuits brought by the media seeking to get information contrary to victim preferences, petitioners argued.

The state asked justices to uphold the law, arguing that citizens voted for the amendment and that the people of the state have the right to alter the constitution.

In the ruling, justices concluded that Marsy’s Law made substantive and unrelated changes to the Montana Constitution that required the issues to be voted on separately, instead of how it was submitted as a whole to voters.

Marsy’s Law amended a specific article of the state’s constitution, but also implicitly made substantive changes to other provisions that deal with rights to due process, to privacy, to an accused’s right to bail, to a defendant’s right to conduct investigations and prepare a defense and to the public’s right to know, the court ruled.

The decision to void Marsy’s Law was not based on the merits of the changes proposed by the initiative, justices reiterated.

The Montana Constitution “clearly grants the people initiative power to popularly amend the Constitution as they deem necessary, even if an amendment affects other portions of the Constitution,” McKinnon wrote. “Our decision today is based solely on our conclusion that CI-116 contains more than one constitutional amendment, each of which required a separate vote.”

Gallatin County Attorney Marty Lambert, who authored the opposition statement against Marsy’s Law in last year’s voter guide, echoed Wesen, noting there were already laws in place mandating services and notification for crime victims.

“Those obligations were in place when Marsy was first proposed and they were in place when Marsy passed and they are in place now,” Lambert said.

Through this process, Lambert said deficiencies in some jurisdictions in Montana were brought to light and believes those communities can hopefully address those issues and “make sure those obligations are being adequately funded and look at ways to enhance services that we’ve always had to provide to crime victims.”
2018 Montana Newspaper Foundation Internship Grant Program

What is the internship program?
The Montana Newspaper Foundation (MNF) Internship Grant Program helps train tomorrow’s professionals by providing grants to member newspapers.

How much is the grant and how many are awarded?
$1,500 will be awarded to three successful newspapers.

When can I use the internship grant?
The grant can be used (and the money will be awarded) in 2018. We encourage successful applicants to begin the intern recruitment process early.

What is the application deadline?
December 15, 2017

When will grants be announced by the MNF?
December 22, 2017

What is the obligation of my newspaper?
Each newspaper selected for the grant must agree to at least match the $1,500 award by the MNF for the intern’s compensation. In addition to compensation, interns may receive institutional credit, if their school allows it. Interns are to be considered an employee of the newspaper.

Interns must be students enrolled in an accredited post-secondary academic, professional or vocational program. In-state schools, especially students of the U of M School of Journalism, should be given first preference. A profile and photo of the intern is required to be provided by the newspaper. Awarding grants to relatives of a selected newspaper’s owners or employees is prohibited.

Where can I find the application?

Next steps?
Please email your completed application to Jim Rickman: jim@mtnewspapers.com on or before the application deadline of December 15, 2017.

Pulse of America National Shopping Survey

The Montana Newspaper Association is pleased to announce an exceptional member service that should help each of you generate more advertising revenue in 2018. The MNA has partnered with Pulse Research to do a comprehensive Montana shopping survey of our members’ audiences. There is no cost to the MNA and our membership.

Pulse Research, www.pulseresearch.com, was founded in 1985 by a former newspaper publisher who realized the need to provide papers with tools to sell more advertising. Since that time, Pulse has taken the industry lead with its cutting-edge sales programs, all of which are based on market research. Pulse understands the challenges facing today’s media outlets and strives to provide the tools which will help clients thrive in a rapidly changing business and social environment.

Program Details:
• Our goal is to reach a statewide sample size of 400 individuals completing the Pulse survey by January 2, 2018
• The MNA encourages our members to promote the survey by placing ads in your newspaper and website
• Survey promotional ads are available at www.pulseresearch.com/poa.html
• As space is available, the MNA will promote the Pulse survey using our Montana Statewide Advertising Network
• Updates will be provided on our goal of 400 completed surveys
• Pulse will provide the MNA with survey results early in 2018, which your teams can use in effective presentations to help your local businesses

If you have questions, please contact Jim Rickman, executive director, at (406) 443-2850 or jim@mtnewspapers.com
The woman who wrote ‘Liberty Valance’

By Bob Brown

In this troublesome era of anger, violence and blame, it’s well to look back to a kinder time, and the good and heartwarming story of a remarkable Montana character.

Dorothy Johnson grew up in poverty in Whitefish, and despite a life of crushing adversity, her achievement as a writer has been compared by some critics to that of Ernest Hemingway, Mark Twain, Mary Austin, Willa Cather and Mari Sandoz.

She has been described as possibly the greatest writer of Western fiction who ever lived.

Johnson’s tough trail to the top is illustrated by a photo taken by Mel Ruder of the Hungry Horse News, which she found hilarious, and used on her personal stationary. It shows her from the backside struggling to mount a horse in a maneuver that even Mel’s dog found embarrassing.

From her early years, Dorothy Johnson showed great promise as a writer, but her life was always a struggle. Her father died on Christmas Eve when she was 10 years old. In her teens, Dorothy survived by finding work as a telephone operator and the “stringer” covering Whitefish for the Kalispell Daily Interlake.

Inspired by University of Montana Professor H.G. Merriam, Dorothy graduated from the University of Montana with a degree in English. On her meager salary as a stenographer, she paid off the gambling debts of the deadbeat husband who had deserted her. A short story she wrote at that time was published by the Saturday Evening Post. Encouraged, Dorothy soon moved to the great publishing center of New York City.

Dorothy was able to support herself and her mother primarily as a proofreader and editor. Writing at night in her tiny Greenwich Village apartment, she sent literally scores of beautifully crafted short stories to dozens of publishers. For an agonizing 11 years, she did not sell a single story. Steadfastly believing she was the greatly talented writer Professor Merriam had assured her she was, Dorothy resolutely refused to give up. In her papers from that period, though, this quote was found:

“It always breaks my heart when I get turned down. It doesn’t get any easier to take. You should be able to get calluses on your soul.”

Mostly male editors and publishers who received her stories couldn’t believe their readers would accept that the author of these powerful and often violent stories was a woman. When her stories finally began to be published in the World War II years, her bylines usually appeared as D.M. Johnson.

Returning to her beloved Whitefish in 1945, Dorothy’s story sales again slumped. When her work at the Whitefish Pilot newspaper couldn’t support her and her aging mother, she accepted a faculty position in the University of Montana School of Journalism and as Secretary-Manager of the Montana Press Association. Dorothy was inducted into the Montana Newspaper Hall of Fame in 1991.

Her never-ending night writing continued in Missoula, and sales again picked up. Her big break suddenly happened when her story “The Hanging Tree” was made into a movie in 1959. Starring fellow Montanan Gary Cooper, it was a blockbuster. No longer disguised as “D.M.,” Dorothy Johnson was suddenly and dramatically recognized for who she was.


Dorothy Johnson’s life was a tough struggle in a man’s world before there was a women’s movement. She bravely broke the barriers of her time.

Looking back, Dorothy noted that her characters were “purely imaginary.” She commented, no doubt with a twinkle in her eye, that she “regrets this because I would like to meet some of them.”

Bob Brown, of Whitefish, is a member of the Montana Historical Society Board of Directors, a former Montana secretary of state and state Senate president.

‘How to Get on a Horse,’ a photo by Mel Ruder of the Hungry Horse News in Columbia Falls, shows Dorothy M. Johnson in one of her favorite photos. Ruder later won a Pulitzer Prize for coverage of flooding in northwest Montana.
Greater Montana Foundation Educational Assistance Grants

What is the Educational Assistance Grants program? Educational assistance grants are intended to encourage informed reporting on issues related to jobs, business and the economy. This was the top issue identified by Montanans in two GMF professional statewide surveys.

Who is eligible? Journalism students, working journalists and those in direct supporting positions such as editors, news directors and program producers.

How much are the grants? Grants are $500 per college- or university-level course, that the GMF trustees agree will better equip the applicant to report on jobs, business and the economy. The IRS has approved this program to provide direct grants to qualified applicants without the recipients incurring a tax liability.

What are the requirements? Grant applicants must:
- Plan to attend a Montana institution of higher learning (college or university) or to take an on-line course.
- Be employed by a Montana news organization, if a working journalist or support field employee.
- Meet entry, and/or course prerequisite, requirements of the institution providing the course(s) being sought.
- Obtain a recommendation or endorsement by his/her employer, if a working journalist, as well as adequate schedule flexibility and permission to take a course with GMF assistance.
- Explain why they are applying, how they anticipate benefitting by the courses, and how they anticipate applying what they will have learned.
- Agree to:
  - Provide GMF with feedback on the program upon course completion, including educational institution evidence of successful course completion.
  - To return all grant funds if a course is not completed.
  - To provide, within one year following successful completion of courses, a brief report one year following course completion on:
    - Whether or how their new knowledge and skills were put to practical use to improve media reporting on business, economics and related topics.
    - Whether or how they expect they will be able to continue to use knowledge and skills obtained through the program into the future.

How are grantees selected? The Greater Montana Foundation Grants Committee, with final Board of Trustees approval, determines eligibility of applicants, based on the Committee’s evaluation of how well the applicants meet the criteria listed above. Grants are made on an objective and nondiscriminatory basis. (Not eligible: GMF employees, trustees, donors, or their relatives.)

What determines program continuation? The Greater Montana Foundation compiles and tracks information on the program and its results from participant and educational institution reports and other feedback. GMF reviews the program annually to recommend and approve program improvements.

Further information and an application form are available at www.greatermontana.org.

Questions may be addressed to Ms. Sidney Armstrong, executive director of the Greater Montana Foundation, at info@greatermontana.org.

Reminder: Code your legal ads and public notices

The MNA is reminding members to double-check their legal advertising and public notices to make sure the “MNAXLP” code is on the page or with the ad. This includes all liner and display, legal and public notice ads.

The “MNAXLP” code allows the MNA to digitally transfer legal advertising and public notices to our critical public notice website: http://www.mtpublicnotices.com/mna/legals/

If you have any questions on the process, please contact Jim Rickman, executive director, at (406) 443-2850 or jim@mtnewspapers.com
At the 21st session of the Newspaper Institute last week, Ed Henninger and I did something we’ve never done before. We taught a class together. It must have been a good idea because it was the most attended of the 26 classes offered.

Titled, “What You Need to Know About Paragraph Styles,” we took the group through a very fast paced 90-minute session, covering everything from simple nested styles to advanced paragraph styles.

Afterwards, while discussing our class in the hallway, Ed and I both agreed we had learned something from each other concerning paragraph styles. Ed told me he hadn’t seen nested styles created using the method I used.

A nested style is a type of paragraph style that combines two or more separate styles into a single paragraph style. For instance, this is an easy way to create a style for classifieds. If the user wanted five bold words at the beginning of each classified, followed by smaller normal text, then followed by a different style of text for the code at the end of the ad, this could be accomplished with a nested style.

1964 Honda Motorcycle for sale. Driven only on Sundays to church by a friendly grandmother. $1,895 firm.

Free to a good home. 8-week old puppy. Goes by “killer.”

Kevin Slimp
The News Guru
kevin@kevinslimp.com

The same technique could be used to apply styles to headlines, body text, bylines, and other types of text on a page.

Ed discussed a method he uses to create styles for his newspaper clients, using a “next style” method. I noted a few of the styles he created and asked Ed to take a step back and show the class exactly how these styles were created.

Afterwards, I went to my computer and experimented with different types of paragraph styles using this method.

“Wouldn’t it be great,” I thought, “if by simply clicking on a paragraph style, the headline, byline, email line and body text were all set automatically, without having to select different styles for each?”

Let me show you how this can be accomplished. We will begin by placing some text on a page. I will use this particular method to work correctly; we will create the body text style first.

The result is a headline, a byline, an email address line, followed by body text.

Great Scott!
by Kevin Slimp
kevin@kevinslimp.com

November 17, 2017

November 17, 2017

November 17, 2017