I remember the day well. November 3 was Livingston’s first big snowfall of the 2015 winter season. I rushed out first thing in the morning to make some images while the fat flakes were still flying. After cruising around town for a little while, I decided to head over to the elementary school. Few sights are more photogenic than a big group of children sent out into the snow. I arrived as the kids started lining up outside the school, where they waited for their teachers to come out and lead them to their respective classrooms. I only had a few minutes before they shuffled inside. In the middle of the mass of little puffy coats and hats, one girl turned her head to the gray sky to catch the fresh snowflakes. I snapped about 50 frames of the scene overall, with 20 of those focused on this particular girl, though it was the third image of her that ended up rising to the top of the edit.

Equipment: Canon 60D and a Canon 70-200mm 2.8 lens, using manual exposure mode. The settings for this particular frame were f/6.3 (aperture), 1/320 (shutter speed) and 1000 ISO.

Judge’s Comments: The center focus of the child and each detailed flake led this to be the top pick!
**MNA Calendar**

**December**
26  MNA office closed for the Christmas holiday

**January**
2  MNA office closed for the New Year holiday
13  Member Educational Opportunity: Online Media Campus: Classifieds 2017: Feast or Famine - Register at http://www.onlinemediacampus.com/webinars/
19  Member Educational Opportunity: Online Media Campus: What Every Employer Should Know About Union Organizing
20  Deadline to submit articles for the January Press Pass
20  MNA and MNAS Board of the Directors’ meeting - 120 Reeder’s Alley, Helena

**February**
1  Begin accepting nominations for the 2017 Montana Newspaper Hall of Fame and Master Editor/Publisher Awards
14  2017 Better Newspaper Contest is closed to entries at 10:00 pm
17  Deadline to submit articles for the February Press Pass

**March**
10  Job and Internship Fair - U of M School of Journalism. For more info, email journalism.umt.edu
12  Sunshine Week
17  Sunshine Week Event sponsored by the MNA, MT FOI Hotline and MBA - Montana Capitol, Helena
17  Deadline to submit articles for the March Press Pass
30  Deadline to submit nominations for the 2017 Newspaper Hall of Fame and Master Editor/Publisher Awards

**April**
15  Montana Corporation Annual Report filing deadline with the Montana Secretary of State
20  Dean Stone Lecture - U of M UC Ballroom at 7:00 pm
21  MNA and MNAS Board of the Directors’ meeting - Don Anderson Hall U of M School of Journalism
21  Dean Stone Banquet - Holiday Inn, Missoula
21  Deadline to submit articles for the April Press Pass

**May**
19  Deadline to submit articles for the May Press Pass
29  MNA office will be closed for the Memorial Day holiday

**June**
8  MNA and MNAS Board of Directors’ Meeting - Pine Meadow Golf Course, Lewistown
8, 9  Montana Newspaper Foundation Fundraising Golf Scramble - Pine Meadow Golf Course, Lewistown
9  Montana Newspaper Foundation Fundraising Event - Charlie Russell Chew-Choo, Lewistown
10  Montana Newspaper Advertising Service Annual Meeting - Yogo Inn, Lewistown
10  Montana Newspaper Association Annual Meeting - Yogo Inn, Lewistown
10  Montana Newspaper Foundation Annual Meeting - Yogo Inn, Lewistown
10  2017 Montana Newspaper Hall of Fame and Master Editor/Publisher Awards - Yogo Inn, Lewistown
10  2017 MNA Better Newspaper Contest Awards and Banquet - Yogo Inn, Lewistown
16  Deadline to submit articles for the June Press Pass
MEMBER PROFILE

MSU EXPONENT

Erin Murdock
Title: Editor-in-chief
Hometown: Frederick, Maryland
Year at MSU & Major: Senior, English Writing, Minor in Women and Gender Studies

Logan Henke
Title: Managing Editor
Hometown: Miles City, Montana
Year at MSU & Major: Senior, Music Technology and Music Education

Ray Porter
Title: Advertising Director
Hometown: Kennewick, Washington
Year at MSU & Major: Junior, Philosophy and Water Resources

Danielle Kent
Title: Business Manager
Hometown: Boise, Idaho
Year at MSU & Major: Senior, Business Marketing and Psychology

WHAT ASPECTS OF PUBLISHING A UNIVERSITY NEWSPAPER DO YOU FIND THE MOST REWARDING?

While we distribute the MSU Exponent all over the Bozeman community, we distribute the majority of our papers around campus. It is incredibly rewarding to see classmates, professors, and administrators seeking out our newspaper and reading the paper on campus. The paper generates conversation in classrooms and clubs, and it is informative to hear the discussions people have about the paper in various settings around campus. Being so immersed in the community as they react and respond to the paper provides the perfect platform for the staff to improve and better the Exponent with each edition.

WHAT ASPECTS OF PUBLISHING A UNIVERSITY NEWSPAPER DO YOU FIND THE MOST CHALLENGING?

Despite its size, MSU feels like a small, tight-knit community. Being a college student, it is impossible to know who you’ll work with over the course of four years. Many Exponent articles focus on students, professors, and administrators, and it can be uncomfortable if, after publishing an unfavorable article about a person or a department, we have to work with them in a personal setting down the road. Additionally, our student staff is incredibly involved on campus, which means we have to be careful about possible conflicts of interest with every single story. Having a student staff also creates issues around scheduling. Because no one works at the paper full time, it is always a struggle to find writers and photographers who can attend events at various times.

WHAT ARE SOME OF THE CHANGES READERS ARE SEEING IN THE EXPONENT?

Readers are seeing more diversity in our content, as we work to spread the breadth and range of topics covered. Through reader polls, interacting with students during outreach efforts, and utilizing our staff to come up with new ideas, we’ve begun to publish articles that appeal to a broader range of students. There is always an overwhelming amount of events, large and small, happening all over campus. We try to cover a handful of events that appeal to our audience, and to provide an alternate angle that engages the community.
Belgrade News office to move to Bozeman

By Stephanie Pressly, Publisher

The Belgrade News staff will move into their parent headquarters in Bozeman in late December. Big Sky Publishing LLC, that publishes the Belgrade News and the Bozeman Daily Chronicle, will be home to both newspaper staffs effective January 1, 2017.

Moving the Belgrade News’ staff to our headquarters is a business decision that will allow important cost savings while preserving the integrity of the Belgrade News’ mission. We’re leaving the physical office on Main Street but not the commitment to provide excellent news coverage and advertising services for Belgrade and surrounding areas.

The Belgrade News’ staff will occupy a currently-empty portion of the Big Sky Publishing building located at 2820 West College Street in Bozeman. They will continue to provide news and opinions independent from the Chronicle.

The Belgrade News and Chronicle currently share a common business office, press and packaging facility, distribution methods and some advertising sales.

You can count on seeing familiar News’ staffers in Belgrade on a daily basis. Contact information, including e-mail addresses and phone numbers will remain the same.

Bozeman Daily Chronicle earns print quality award

The Bozeman Daily Chronicle earned First Place Color and Honorable Mention Black & White for newspapers with 10,000 – 50,000 circulation in the 2016 Southern Litho/Inland Press Association Print Quality Competition.

Newspapers were judged on how close the photographs published in their newspapers, during a regular press run, matched the proofs they were sent for the contest.

Havre Daily News journalism award

The Havre Daily news was recognized with a First Place award for Investigative Reporting, Circulation Under 10,000, in the Inland 2016 Newsroom Contest. The four-part series was titled ‘Sunrise Financial: Mysterious company buying tax liens and acquiring property in Havre and around the state.’ Paul Dragu was the reporter.
2017 Better Newspaper Contest

Now is the time to start collecting and selecting your best work from 2016.
Our 2017 Better Newspaper Contest (BNC) will open for your entries on Tuesday, January 3, 2017. Access to the contest entry digital platform will close on Tuesday, February 14, 2017.

BNC Committee Chair Darla Downs made recommendations on new circulation divisions and contest categories. The MNA Board of Directors approved the recommendations at its September 16, 2016, meeting.

Our Contest Categories:

<table>
<thead>
<tr>
<th>Category</th>
<th>Category Name</th>
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<tbody>
<tr>
<td>Editorial</td>
<td>Best News Story</td>
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<tr>
<td>Editorial</td>
<td>Best Breaking News Story</td>
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<tr>
<td>Editorial</td>
<td>Best Sports Story</td>
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<td>Editorial</td>
<td>Best Feature Story</td>
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<td>Editorial</td>
<td>Best Sports Feature Story</td>
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<tr>
<td>Editorial</td>
<td>Best Lifestyles Coverage</td>
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<td>Editorial</td>
<td>Best Education Coverage</td>
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<td>Editorial</td>
<td>Best Continuing News Coverage</td>
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<tr>
<td>Editorial</td>
<td>Mark Henckel Outdoor Writing Award</td>
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<td>Editorial</td>
<td>Best Enterprise Journalism</td>
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<td>Editorial</td>
<td>Best Column Writing</td>
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<td>Editorial</td>
<td>Best Sports Column Writing</td>
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<td>Editorial</td>
<td>Best Editorial</td>
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<td>Editorial</td>
<td>Best Headline Writing</td>
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<td>Design</td>
<td>Best Front Page</td>
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<tr>
<td>Design</td>
<td>Best Page Layout and Design</td>
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<tr>
<td>Design</td>
<td>Best Sports Page Layout and Design</td>
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<td>Photojournalism</td>
<td>Best News Photo</td>
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<td>Photojournalism</td>
<td>Best Sports Photo</td>
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<td>Photojournalism</td>
<td>Best Feature Photo</td>
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<tr>
<td>Photojournalism</td>
<td>Best Lifestyles Photo</td>
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<tr>
<td>Advertising</td>
<td>Best Combination Print and Online Ad</td>
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<td>Advertising</td>
<td>Best Ad to Sell or Promote Merchandise - black and white only</td>
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<tr>
<td>Advertising</td>
<td>Best Ad to Sell or Promote Merchandise - color</td>
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<tr>
<td>Advertising</td>
<td>Best Image Building Ad - black and white only</td>
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<tr>
<td>Advertising</td>
<td>Best Image Building Ad - color</td>
</tr>
<tr>
<td>Advertising</td>
<td>Best Ad to Sell or Promote Services - black and white only</td>
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<tr>
<td>Advertising</td>
<td>Best Ad to Sell or Promote Services - color</td>
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<td>Advertising</td>
<td>Best Sponsor Page</td>
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<td>Advertising</td>
<td>Best Newspaper Promotional Ad</td>
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<td>Digital</td>
<td>Best Overall Website</td>
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<td>Digital</td>
<td>Best Video</td>
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<td>Digital</td>
<td>Best Use of Social Media</td>
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<tr>
<td>General</td>
<td>Best Newspaper Special Section</td>
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<tr>
<td>General</td>
<td>Best Niche Publication</td>
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A complete list of rules, category descriptions and online entry instructions can be found at:
http://www.mtnewspapers.com/better-newspaper-contest-2/
Montana Newspaper Foundation awards 2017 Intern Grants

Internships offer great opportunities for students with a passion for the newspaper industry and our Montana Newspaper Association professional members. Students gain relevant firsthand experience and use their internship experience to secure good jobs, and MNA members build relationships that may lead to job candidates.

The Montana Newspaper Foundation is pleased to announce members receiving a $1,500 grant.

David McCumber, Editor, Montana Standard
Internship Program: News reporting and photography

LeAnne Kavanagh, Editor, Cut Bank Pioneer Press
Internship Program: Reporting and social media

Andi Bourne, Editor & Publisher, Seeley Swan Pathfinder
Internship Program: Reporter

Justin Post, Managing Editor, Livingston Enterprise
Internship Program: Reporter

The Montana Newspaper Foundation is a 501 C organization, governed by a board of trustees, whose purpose is to raise, accumulate and disperse funds in support of annual scholarships and for member education.

Lee Montana newspapers earn awards

Kevin Mowbray, president and chief executive officer of Lee Enterprises, announced today the winners of the 2016 Lee President’s Awards for outstanding journalism, innovation and spirit.

“The Lee President’s Awards embody the outstanding work produced throughout the year by our company,” Mowbray said. “These winners represent our continued commitment to excellence for the readers, advertisers and communities we serve.”

INNOVATION IN DIGITAL AUDIENCE
The award for Innovation in Digital Audience recognizes an individual or team for creating or significantly advancing an idea that strengthens digital audience. Receiving awards are:

Billings Gazette for its leadership in the development of 406MTsports.com, a website that combines the resources of Lee’s Montana news organizations to provide extensive, state-wide sports coverage. The Gazette, through the leadership of Jeff Welsch and Kyle Rickhoff, used Lee’s strong footprint and Montana’s sense of community to create a comprehensive sports operation. 406MTsports.com enhanced and extended digital audience in the state and made sports throughout the state function as a single unit without losing individual market identity. Also contributing to the effort were Preston Stahley, Chase Doak, Dave Worstell and Ryan Brosseau.

INNOVATION IN REVENUE
The award for Innovation in Revenue recognizes an individual or team for creating or significantly advancing an idea that drives revenue. Receiving awards are:

Billings Gazette for Billings Memories, the Early Years. This was the Gazette’s first book and featured a collection of photos of Billings and its early residents dating from the late 1800s to 1939. Some of the photos had never been published. The book generated more than $190,000 in fiscal year revenue for the Billings Gazette. The project was led by Ryan Brosseau, Dave Worstell, Shelli Scott, Teresa Cox, Tammy Ward, Tasha Garfield and Angie Wagner.

INNOVATION IN PRINT MEDIA
The award for Innovation in Print Media recognizes an individual or team for creating or significantly advancing an idea that supports print audience and print revenue. Receiving awards are:

Missoulian, Billings Gazette, The Daily News, The Montana Standard, Independent Record and Rapid City Journal for their implementation of a weekly TV Book. By coupling traditional television listings with content such as sports and entertainment news, and puzzles and games, the teams created a publication that was very well received in the local communities. Advertising sales have also been very successful and have generated more than $750,000 in incremental revenue and nearly 90 new advertisers. Mark Heintzelman, Mike Gulledge, Tyler Miller, Shannon Brinker and Rick Parrish spearheaded the launch.
In Memorium

Gene Richard Speelman

Gene Richard Speelman, 72, passed peacefully at his home in Evergreen on Nov. 8, 2016.

He was born in Bozeman on Dec. 3, 1943, the second of two children, to John and Ann Speelman, immigrants from Holland. The family moved to Kalispell in 1947.

He graduated from Flathead High School and had a Bachelor of Arts degree in Journalism from the University of Montana, graduating in 1967.

Gene worked for the Montana Standard newspaper in Butte until the summer of 1969, when he returned to Kalispell and took over his father’s business, Evergreen Apiaries, which he had until 1994. He also spent several years as a sports writer covering Flathead area events for the Missoulian, and later worked as a sports reporter for the Daily Inter Lake.

Gene enjoyed playing golf, writing letters to the editor, tracking all things sports-related and spending time in the company of his many friends and loved ones. His kind heart and generosity will be missed by all those whose lives he touched.

Time to toss some typefaces

By Ed Henninger, Henninger Consulting

Some typefaces are just downright strange. Like Curlz. I just can’t bring myself to believe that someone was serious about designing that one.

And there’s Dom Casual. And Hobo. And (of course!) Comic Sans.

You never…ever…use any of those typefaces. Right?

Ah…but I’ll bet some of you are still using Times. Or Helvetica. Maybe New Century Schoolbook. Or Franklin Gothic. If so, you really need to toss those and go with something better. I’ll have some suggestions in a coming column.

Curls

Helvetica

Franklin Gothic

New Century Schoolbook

Times

Just a few of the typefaces you should toss.

Here’s a list of 20 typefaces (actually, 16 typefaces and 4 complete groups) I’d toss, along with a few words why:

Arial: Basically, it’s a Helvetica (more in a moment) knockoff.
Looks like a genuine simulated imitation faux Helvetica.
Avant Garde: Designed in the 1960s. That was more than 50 years ago. Not so avant garde now.
Brush Script: No one ever writes like that.
Chancery: Is there any place in your newspaper where Chancery is appropriate?
Comic Sans: The target of a lot of jokes. Deservedly so.
Curlz: Seriously?
Dom Casual: I can’t even think of a schoolroom poster where this would make sense to use.
Helvetica: A darling of designers for decades. But it has been soooo overused. It’s a dead horse. Stop beating it.
Hobo: A cousin of Dom Casual…and just as silly.
Franklin Gothic: Designers jumped on this typeface in the 80s as an attractive alternative to Helvetica. Then they rode this horse ’til it, too, collapsed and died.
Mistral: It’s different. Too different.
New Century Schoolbook: Easy to read for text but too round and takes up too much space. There are better choices.
Papyrus: Designers of menus and movie posters wore this typeface out within a year or two. It’s cliché.
Souvenir: Floppy, insipid.
Times: Still a darling of many publishers. But Times (and, yes, Times New Roman) is timeworn. And there are many better choices for text.
Trajan: Another typeface done in by Hollywood. Very classic and very overused.
Blackletter type: Yes, it’s still OK to use Olde Englishe for your nameplate. Nowhere else.
Dingbat fonts: Why clutter your system with junk?
Grunge fonts: Can we puhleeze stop with the angst?
Typewriter fonts: Oh, please. It’s the 21st Century!
Some of you will disagree, especially about Helvetica and Times. That’s OK. It’s still your newspaper.
On Nov. 22 the U.S. District Court for the Eastern District of Texas issued a nationwide injunction, halting the planned Dec. 1 effective date of the U.S. Department of Labor’s overtime rule.

The court’s first step was to interpret Section 213(a)(1) of the Fair Labor Standards Act, which provides that “any employee employed in a bona fide executive, administrative, or professional capacity … as such terms are defined and delimited from time by regulations of the Secretary” shall be exempt from minimum wage and overtime requirements. The court specifically noted that these words, i.e. “executive,” “administrative” or “professional,” relate to a person’s performance, conduct or function, without suggesting salary.

The court ruled that Congress unambiguously “expressed its intent” for employees with “bona fide executive, administrative, and professional capacity” duties to be exempt from overtime. Congress intended the exemption to depend upon an employee’s duties, rather than an employee’s salary. Nothing in the exemption indicates that Congress intended the Department of Labor to define and delimit with respect to a minimum salary level.

The court noted that the Department of Labor’s final rule is in direct conflict with Congressional intent because the final rule states, “White collar employees subject to the salary level test earning less than $913 per week will not qualify for the EAP exemption, and therefore will be eligible for overtime, irrespective of their duties and responsibilities.” Therefore, the Department of Labor exceeded its delegated authority and ignored Congressional intent by raising the minimum salary level such that it supplants the duties test. The court stated, “[If] Congress intended the salary requirement to supplant the duties test, then Congress, and not the Department, should make that change.” Bottom line: The overtime rule is unlawful.

The court went on to note that, because the final rule is unlawful, the Department of Labor also lacks the authority to implement the automatic updating mechanism to increase the salary level every three years.

The court ruled that the plaintiffs (21 states plus business groups) will suffer irreparable harm if the final rule is not stopped. The court agreed with the plaintiffs that it would impose a substantial hardship if the final rule is allowed to go into effect. In conclusion, the court found, “[T]he public interest is best served by an injunction.” The court decided that a nationwide injunction was proper in this case.

This decision grants an emergency motion for a preliminary injunction. The case is not finally concluded. The Department of Labor is expected to appeal the decision. We will keep you updated as developments occur.

After Jan. 20, expect a new, more business-friendly Secretary of Labor. Also expect Congressional action to wipe out the final rule. This writer predicts that, for all practical purposes, the final rule is dead.
One of the pleasantries on the final day of each legislative session is for those of us who spent the previous four months in the Capitol to ask our counterparts: “You takin’ some time off now?”

A favorite response last session from a veteran citizen legislator was this: “Just long enough to molt.”

I didn’t get the significance of his comment at the time. But a few days later, sitting around a campfire at my cabin in the mountains, I got it. Molting. Yes. This is molting; shedding everything legislative and starting fresh.

The reality in Montana, however, is that while our legislative sessions occur only every other year, the work of legislators, staff and lobbyists begins anew not long after the previous session ends. Molting season is short. It should be no surprise to members of the Montana Newspaper Association that the MNA, its legal affairs committee and its lobbyist have been gearing up for months for the 2017 session.

Serving on the MNA legal affairs committee are Chairperson Nick Ehli, Bozeman Daily Chronicle; Kathy Best, Missoulian; Justin Post, Livingston Enterprise and Jim Rickman, MNA.

We hope to grow on the successes we had in the 2015 session. The MNA led efforts to defeat several bills that would have infringed on the press’ and public’s right to know. Additionally, we were successful in securing new protections for Montana’s working press through an expansion of the state’s “shield” law, and led efforts to try to better secure the ability to collect attorneys’ fees when denied access to public information. We also were heavily involved in a bill to reorganize, update and even expand Montana’s public information/access laws.

For 2017, the MNA legal affairs team has identified several issues that we will be actively pursuing. We expect other issues may arise as the session gets underway and, as we did in 2015, we will keep members informed of them as well.

Here is a brief overview of three issues the MNA has sought legislation to address:

Mug Shots: Whether booking photos or “mug shots” are public information has been a contentious issue for years. Some county attorneys have argued that since the definition of “confidential criminal justice information” includes a reference to “photographs,” mug shots are not public. The MNA has decided to pursue that issue this session through legislation that would do two things. First, our bill would clarify that only photographs of true evidentiary value are confidential. Second, the bill would add “booking photos” to the definition of “public criminal justice information,” which already includes jail rosters and initial arrest reports. We are working with several legislators who have agreed to help introduce and promote this bill.

The Right to Record: The Montana FOI Hotline board brought this issue to the MNA’s attention. MCA 2-3-211 is the statute that ensures access to public meetings and the right to record and teleview those meetings. However, the statute currently states that this right is for “accredited press representatives.” The MNA agrees this is a right that should statutorily include more than just the working press. We have proposed amending this to ensure that “no person” shall be denied access to public meetings, nor be prohibited from recording, photographing, televising or transmitting images, audio or video. Our bill also would make an important change to ensure modern activities such as “live-streaming” are protected.

Fixing an Outdated Statute: The Montana Newspaper Association has proposed legislation to repeal an antiquated section of Montana Code that was intended to have been repealed in 2015. The statute in question involves a municipality’s duty to make public records available for inspection and reproduction. We want to assure everyone that the duty of all levels of government in Montana to make such records available remains intact, and that we are attempting only to rid Montana Code of language that is no longer consistent with law regarding public access to information. It is also important to repeal this section of code because it contains a broad exemption for “law enforcement security” that is in direct conflict with new statutes adopted during the last legislative session, and which were supported by the MNA. The code in question was to have been repealed in 2015 when the Legislature passed HB123, a reorganization of the public access laws. However, due simply to an oversight, this section of code remained. We want to correct that. Rep. Don Jones, who carried HB123 last session, has agreed to co-sponsor the legislation to repeal 7-1-4144. We consider this a “housekeeping” bill and do not anticipate opposition. We hope that MNA members will inform their newsrooms and their readers, to ensure there is no misunderstanding about the intent of the bill.

As always, the MNA will be monitoring legislation closely throughout the legislative season, but we call again on our members to help with that. If you see or hear of any legislation that could impact newspapers, journalism in Montana, or the public’s right to know, please don’t hesitate to get in touch with us.
Advertising will be the focus of upcoming webinar

The educational webinars are brought to you as a member service of the Montana Newspaper Association, in conjunction with the Iowa Newspaper Foundation.

For more information about each webinar, and to register, go to http://www.onlinemediacampus.com/webinars/

An advanced registration of $35 is required to avoid paying a late fee.

We encourage members to make the webinars, a group educational event by gathering around a single monitor or projected image to take advantage of the one registration fee. And allow a few minutes for discussion after the training.

Advanced registration will allow you to view the webinars at any time after the presentation date.

Friday, January 13 – Classifieds 2017: Feast or Famine

Is 2017 a great unknown or do we now have clues in order to prepare for a giant classified windfall?

Category: Advertising, Presenter: Janet De George

Thursday, January 19 – What Every Employer Should Know About Union Organizing

When a union is trying to organize a newspaper’s employees, employers have many rights of communication – and there are many rules to follow.

Category: Management, Presenter: Michael Zinser