

January 29, 2013

Barrows retires January 11

John Barrows, Montana Newspaper Association's Executive Director for the past seven years, formally retired January 11, 2013. He is replaced by Jim Rickman, a former MNAS and MNA board member, and third vice-president of the MNA. (See story page 4.)

Barrows, 67, began his newspaper career "subbing" as carrier for Jerry Zander, (who has now retired as publisher for the Glendive Ranger-Review) in Glendive in the 1950s, and working on the local high school newspaper. He also served as editor of the high school newspaper in Missoula in 1962, and graduated from the University of Montana in Business Administration.

His first newspaper job was as editor of the *Herald-News*, from 1970-1972. He later served as advertising manager and publisher of the *Ravalli Republic* in Hamilton, co-owner and publisher of the *Buffalo Bulletin* (Buffalo, Wyoming) and publisher of the *Dillon Tribune*.

He first attended an MNA convention in 1976 in Billings, and was first appointed to an MNA board position in 1982 by then MNA President Verle Rademacher. He served frequently on both the MNA and the Montana Newspaper Advertising Service boards of directors. He received the MNA President's Award in 1997 from then MNA President Bob Gallfly.

He was president of MNAS for two terms, and served as MNA president from 2004-2005.

He became MNA Executive Director following the retirement of Jim Fall in 2005.

He is continuing to serve MNA as its Governmental Affairs Representative for the current legislative session and is acting as chief lobbyist. This is his fifth session he has lobbied for the Association.

President Matt Gibson honored Barrows for his service to MNA at the board's January meeting in Helena.

In his retirement letter to the MNA board Barrows noted,

"It has been a wonderful seven years, and an honor and a privilege to serve as your Executive Director. And it has been an equal honor to have been involved in the newspaper industry for the past 42 years, including 35 years as an editor, advertising director and publisher for papers in Montana, Wyoming and Washington."

"There are, of course, dozens of people to thank for all the help and assistance over the years. The cooperation and dedication of everyone involved with MNA has been

exemplary. Several people come up for specific thanks... the first President with whom I worked as Executive Director, Jeff Martinsen, as he guided us for almost two years; my excellent staff, and especially our dedicated Office Manager, Linda Fromm, who has been a mainstay of MNA for over 35 years; Matt Gibson, who has been wonderful to work with during this tradition, and all the Presidents and board members with whom I have served, who have shown the utmost dedication to the Association and support to me personally."

"Since 1976 my wife Roberta and I (and for many years, my daughter Elizabeth) have been deeply involved with the Association, and we all thank the many friends of MNA for all the kindnesses and friendship extended to us."

"Working with Jim Rickman the past few weeks shows plainly the Board has made an excellent choice for Executive Director. The transition is very smooth and he is putting into place excellent ideas and methods. I also wish to thank the Board for their confidence in allowing me to continue representing MNA as your lobbyist during the Legislative Session. There are many issues facing us, and with the help of Jim Rickman and Jan Anderson, we will have an excellent force to represent our interests in the legislature."

"Again, thank you all for your support over the past seven years, and most of all, for being dedicated to the purposes that help make Montana newspapers some of the best anywhere!"



The Montana Newspaper Association has hired long-time Montana newspaperman Jim Rickman as its new Executive Director. Rickman, most recently with the Bozeman Daily Chronicle, officially took over the MNA's Helena office on January 11.

Rickman's newspaper experience reaches all the way back to 1977, when he started as a journeyman press operator at the *La-Crosse Tribune* in LaCrosse, Wisc. He arrived in Montana in 1986, when he became circulation manager at the *Helena Independent Record*. Rickman went on to work at the *Missoulian*, as publisher of the Flathead valley's weekly group, and later as advertising director and interim publisher of the Independent Record. Along the way, he served four years on the MNA board.

Jim Rickman said he is excited and optimistic about the future of newspapers. "Many of our Montana newspapers are experiencing significant increases in readership as content becomes more available through websites, mobile applications and niche publications."

Jim Rickman offers his congratulations to John Barrows on his retirement from MNA, and his 42 years of service to the Montana newspaper industry.

UM Journalism Students to Cover 2013 Legislature

Three students from the University of Montana's School of Journalism have been chosen to provide news coverage of the Montana Legislature's 2013 session for scores of newspapers and radio stations across the state. The session began Jan. 7.

Amy Sisk, a junior originally from Seattle, will provide coverage for interested newspapers across the state. The Montana Newspaper Association helps fund Sisk's coverage.

Keele Smith and Jonathon Ambarian, both seniors will provide daily reports to nearly 50 Montana broadcasters. Their coverage is made possible by grants from the Greater Montana Foundation and the Montana Broadcasters Association.

The students' coverage also will be featured on Montana Public Media's website, <http://www.montanapublicmedia.org>, along with reports from Montana Public Radio, Yellowstone Public Radio and Montana PBS.

Ambarian, from Frazier Park, Calif., covered the recent state legislative elections for Montana Public Media. He has been involved with radio and television productions at the School of Journalism and most recently, contributed to the school's weekly television newscast, UM News. He also has worked as a videographer for the University's Department of Intercollegiate Athletics.

Smith, who hails from Roanoke, Va., was nominated in 2012 for the D.J. Schults Journalism Scholarship for outstanding performance and academic excellence in radio-television and has produced and anchored weekly newscasts for UM News. She also spent the past 18 months working at KPAX-TV, the CBS affiliate in Missoula, as a camera operator and reporter.

Sisk has covered a wide range of topics across the state for both Montana Journalism Review and the Montana Kaimin. She also has completed reporting internships for the Missoulian and the Redmond Reporter in Redmond, Wash. Most recently, Sisk worked for the U.S. Department of State in Washington, D.C.

The students' work this session will be supervised by UM Professor Dennis Swibold and Adjunct Professor Courtney Lowery Gowgill. The 2013 session marks the 11th time journalism student have covered Montana's regular biennial legislative session for newspapers and the fourth time they have provided coverage for radio stations.

Newspapers or radio stations interested in receiving the coverage are encouraged to call Cowgill at 406-531-4794 or email courtney.cowgill@umontana.edu.

UM Fills Two Key Communication Posts

University of Montana President Royce Engstrom has hired Peggy Kuhr as the University's vice president for integrated communications and Mario Schulzke as assistant vice president for marketing.

The two UM alumni will fill the top leadership posts in the reconfigured Office of Integrated Communications. Kuhr's official start date as vice president is Jan. 15, and Schulzke's appointment became effective Jan. 2.

"My vision for the Office of Integrated Communications included recruiting a respected professional with a passion for the University and a desire to increase the effectiveness of communications both on and off campus," Engstrom said. "The search process not only identified Peggy as the right person for the vice president for integrated communications but also led us to Mario, who impressed the search committee with his vision and energy to address UM's immediate and long-term marketing and digital media needs."

Schulzke's new administrative position will be funded by restructuring two vacant positions in UM's University Relations office.

"Even just one month ago, it had not occurred to me that I might be the best fit for the permanent vice president position," Kuhr said. "It was only when I stopped and thought through how many people from across campus and the community were asking me to apply that I truly considered it."

Kuhr is thrilled to have been selected from a highly competitive applicant pool to further serve her alma mater and truly make the new position her own.

"I recognize it is unusual to have someone serve as a

search committee chair, resign from the post and apply for the vacancy," Kuhr said. "My mission had been to lead a committee that would deliver to President Engstrom a handful of candidates who would best fit the scope of this newly configured position. It wasn't until late in the process that I realized my qualifications would mirror the type of candidate the committee was charged with identifying."

UM conducted a national search for the vice president position, and Kuhr and Schulzke were two of five finalists who completed on-campus interviews. The vice president for integrated communications reports to the president and serves as a member of the president's cabinet.

Kuhr was appointed interim vice president in August 2012. Before this appointment, she served as dean of the School of Journalism beginning in August 2007. She had a 26-year career in newspapers before joining the University of Kansas in 2002 as Knight Chair on the Press, Leadership and Community.

Schulzke has extensive experience helping organizations and businesses define their marketing and digital strategies. His positions have included service as senior director of digital strategy for Los Angeles-based WDCW and founder of IdeaMensch, a digital publication with the mission of helping entrepreneurs bring their ideas to life.

"I couldn't be more excited to be back on campus for this opportunity," Schulzke said. "UM has so many positive stories and achievements to highlight, and I can't wait to start helping tell those stories via the Web, traditional and social media."

Full candidate resumes can be found at <http://tinyurl.com/atzrh59>. For more information about UM, visit <http://www.umt.edu>.

PEOPLE and PAPERS

Standard hires new advertising director

Butte native Jenean Salle is the new advertising director at The Montana Standard. Salle began her duties on December 17 and will oversee all newspaper display, classifieds, online, mobile and social media advertising sales initiatives.

Paper making some changes

With the new year, The Daily Inter Lake in Kalispell has gone with a new look. The Inter Lake re-design is a more refined, bold look that incorporates many small changes to help direct readers more efficiently to the news that interests them.

Business editor and sometime page editor, Heidi Gaiser, worked tirelessly on the new functional, contemporary and stylish redesign with input from the publisher, other editors and the rest of the Inter Lake staff. More exciting changes in content are also coming in 2013.

The Madisonian welcomes new owners

The first copy of the Madison rolled off the press 139 years ago and has continued as the longest continually published weekly newspaper in Montana. The community focus will continue with the Madisonian's newest owners, Susanne and Matt Hill and Erin and Chris Leonard. The two families are purchasing the the Madisonian from Jill Nakasone and Steve Perrault, a brother and sister who were gifted the paper by their father mark Perrault, who passed away last year.

Both Erin and Susanne work at the Madisonian. Erin is the graphics designer and Susanne is the advertising and circulation manager.

Pioneer Newspapers now called Pioneer News Group

Northwest newspaper company Pioneer Newspapers is changing its name to Pioneer News Group to reflect its expansion into the digital world.

Marnie Roozen of the Seattle based company says it has become much more than a print newspaper organization, including mobile and e-readers publications as well as advertising and social media products.

Pioneer Newspapers, Inc. was formed in 1974 by James G. Scripps. The family-owned multimedia business is now chaired by Roozen, who is Scripps' granddaughter.

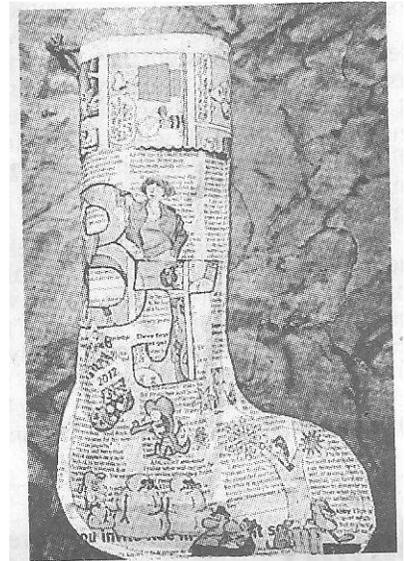
The company owns and operates 23 print and online newspapers in Washington, Montana, Idaho, Utah and Oregon.

Missoulian sports editor receives award

Congratulations to Missoulian Sports Editor Bob Meseroall; voted "Montana Sportswriter of the Year" by the National Sportswriter and Sportscasters Association.

Not just wrapping for fish

"The next time some critic says the Great Falls Tribune is only good for lining the bottom of a bird cage, show them this," wrote BJ Drwenski of Great Falls via an iPhone message. "My sister (Jude Mahlum) made me this Christmas stocking made from the newspaper. It is clever, unique and made from 100 percent recycled material."



Taylor Whitney is Valerian's new feature writer

Whitney was born in Indiana and raised in the Midwest. She is finishing her last year online at Arizona State University as an English Literature and Rhetoric major with a focus in Pre-Law.

Taylor will write a couple of feature articles every week in the Valerian to sate her desire to write and as a way to be more involved in the Community.

In Memoriam

Joseph "Bob" Baide. March 30, 1921-January 4, 2013. Mr. Baide was born in Absher, MT and worked in the family grocery store in Klein as a butcher. He then joined the army to fight in WWII. After the war he worked as a carpenter prior to working at the *Billings Gazette* for 30 years.

Stanley Michale Burgard, August 17, 1931-December 23, 2012. In 1954 after service in the U.S. Navy, Mr. Burgard went to work as a pressman for the *Pierce County Tribune* in Rugby, ND. He would work in the printing and newspaper industry for the rest of his life. In 1966 he and his family moved to Bozeman where with a partner in April 1967 purchased the local weekly *Gallatin County Tribune*. This purchase led to a 30+ year career in commercial printing.

Ruth Nace Steele. June 29, 1923-December 31, 2012. Steele was one of the first *Bigfork Eagle* reporters. She wrote feature articles on local residents and would print childhood photos of adult residents for locals to guess who it was. While living in the Flathead, Ruth also worked for KCFW-Television and *the Missoulian*.